UW-Superior - On-campus Video Production Resources

This information is subject to change as UW-Superior adds or updates software application offerings to faculty, staff and students and in computer labs. Before you get started ask to find out if new software or video equipment is available.

Each of these choices have their advantages and disadvantages the table below is provided to help you in selecting the editing tool that may work best for your project.

	Windows Movie Maker	**Premiere Elements** (old version)	**Premiere Pro Creative Cloud**
Campus Availability	Yes, it is available in the computer lab in Swenson Hall 1019 Also it is available to UWS students to install free as a companion application to Windows 365, and is provided as a download.	Yes, on limited computers at: 1. Dan Hill Library (4) 2. Swenson Hall 1019 Lab (2) 3. Yellow Jacket Union (3)	Yes, in most computers labs throughout campus Adobe Creative Cloud is available which includes: Premiere Pro, Photoshop, After Effects, Media Encoder and several other programs useful in video production.
Training Resources	Yes great resources are available - An online essentials training course is available at Lynda.com with free UWS student account access - the course is about 2 hours long. Links and suggestions provided in UNIT III	Yes great resources are available - An online essentials training course is available at Lynda.com with free UWS student account access - the course is about 3 hours long. Links and suggestions provided in UNIT III	Yes great resources are available - An online essentials training course is available at Lynda.com with free UWS student account access - the course is about 10 hours long.
User Friendliness	Yes - reasonably easy to learn and has a few easy to use features. The program is not entirely intuitive so going through the training is a great benefit.	Yes - however this is more like a professional video editing application and first time users will benefit from going through the training.	Yes - this is a professional level video editing application used by many in the industry. First time users would find the application difficult without the benefit of some training.
Key Advantages	Since it has a limited number of features, it is easier to learn and a little less complex. It has a AutoMovie feature that may be helpful to some.	Very much like a full-featured professional video editing application. Features multi-track edits, which allows you to layer multiple videos or images over top of your main video clips. Offers some automated features.	This is a full-featured professional video editing application. Features multi-track editing for both audio and video, which allows you to layer multiple videos or images over top of your main video clips and control audio levels on multiple audio tracks for narration, sound effects and music.
Key Disadvantages	Not a professional video editing application. Only has one video track, does not allow you to layer multiple videos or images over top of your main video/audio clips. You may have to do a few extra steps when editing to get the results you want.	This application may no longer be available at the locations listed above. The version available on campus is outdated. Although it offers many features, it is more complex making it harder to learn and use all the features in a short while. I recommend investing your time in learning Premiere Pro.	Complex editing application, which new to video editing users may find very difficult to use without some training. Taking some of the available training either through Adobe online of Lynda.com is highly recommended.

Before You Start Editing - Media storage can very often become your first big challenge, video files are large and take time to copy and move from media cards to computers. A completed 5 minute video may take up as much as 500MB of media storage space, the video shots needed to edit that same 5 minute video can take up many times more media storage space. The whole project may require 8-10 GB of media space through the edit process.

My recommendation is that you keep two copies of your original video shots stored on separate media storage devices (computer hard-drive, thumb drive, SD media card) one set for back-up and the other set as working copies for your edit. If possible it is usually better to store your working copies either on the hard-drive of the computer that you are using while editing or an external hard drive if you have one available, connected to the editing computer.

If you are working on a computer lab computer and cannot save the project to the computers hard drive, using an external hard-drive would be the top choice, but a larger 8 to 16GB or larger thumb drive would be a good choice. A SD Media Card will also work but may not transfer file data well when editing video. Again I recommend you have your original video clips backed-up (stored) somewhere other than where the files that you are using to edit with are stored.

Once you have media storage plan in place, it is time to gather your resources together; image files, video clips and other supportive files to a single media storage device (Hard-Drive, Thumb-Drive or Memory Card), then back them up.