

BETH C. AUSTIN

Education

- December 2002 Master of Fine Arts in Radio, Television, and Film
School of Communication
Northwestern University, Evanston, Illinois
Documentary: *The Bell Ringer*
- December 1997 Master of Arts in Radio, Television, and Film
Telecommunications Science, Management, and Policy Certificate
School of Communication
Northwestern University, Evanston, Illinois
- June 1993 Bachelor of Arts in Communication
Minors: Psychology and American Studies
University of Minnesota Duluth

Teaching Experience

University of Wisconsin-Superior, August 2008 – present

Senior Lecturer, Communicating Arts

- Teaching Introduction to Communication, Film and Culture and First Year Seminar on the ground and online
- Teaching Interpersonal Communication, Group Communication Process, Media and Society, Criticism of Film and Television, Media Effects, Screenwriting, Theorizing Media, History of Documentary Television and Film and special topics online
- Engaging traditional and nontraditional aged students to inspire their passion for learning and the subject matter
- Designing coursework that provokes critical thinking and compels application of the material in 100 level to 400 level classes
- Fostering supportive learning communities on the ground and online through office hours, Skype, and the learning management system - online discussion boards, group projects and phone conversations
- Employing high impact practices - Academic Service-Learning, Undergraduate Research, Writing Across the Curriculum and First Year Experience

University of Wisconsin-Barron County, Fall 2012 and Fall 2013

Associate Lecturer, Communications and Theatre Arts Department

- Teaching Public Speaking and Introduction to Human Communication through the Access Program to students who do not meet the requirements for standard UWS entrance

University of Minnesota Duluth, August 2007 – May 2009

Term Faculty Assistant Professor, Department of Communication

- Taught Public Speaking, Interpersonal Communication, Mass Communication and Society, Media Effects, Media Theory and Research, Aesthetics and Authorship, and Documentary Television and Film

- Applied Team Based Learning strategies
- Challenged students to make the connection between course subject matter and real world application through exercises and assignments
- Created opportunities for interdisciplinary integration of knowledge gained in other courses through group assignments, presentations, and research
- Attended Instructional Development Services seminars to improve teaching, curriculum planning, and student skills assessment

Lake Superior College, Duluth, MN, August 2006 – May 2006

Adjunct Faculty, Communication

- Taught Fundamentals of Human Communication
- Administered tests that prompted students to master jargon
- Assigned a paper that provoked critical thinking and course concepts application
- Monitored a group project preparing students for professional team tasks
- Designed exercises to engage students and foster group cohesion
- Used constructive criticism, “Valentine Compliments” and positive peer pressure to bolster confidence and comfort in delivering speeches

Miami University, Oxford, OH, August 2003 – December 2005

Visiting Assistant Professor, Mass Communication

- Taught Media Aesthetics, Introduction to Media Production, Screenwriting, Documentary Production, Mass Media Criticism, and Senior Project in Film Production
- Examined Mass Communication as a social force
- Introduced students to the design and technical elements of film and TV
- Taught the fundamentals of film and television writing and production
- Administered exams and guided students through film analysis papers
- Established working groups, and supervised class critiques
- Monitored student progress through exercises to final script presentations
- Pioneered the Williams Hall Interdisciplinary Student Production
 - Steered students through the production of a professional video
 - Allocated a \$15,000 budget
 - Solicited donations of food, equipment, and transportation

Advised 25 students

Northwestern University, Evanston, IL, September 1999 – May 2002

Instructor, School of Continuing Studies

- Taught the proper use of equipment
 - Studio camera, microphone, audio board & switcher
 - DVC Pro Camera, lights and the Final Cut Pro editing system
- Monitored class critiques, designed tests and calculated final grades
- Taught an orientation to Mass Media including print, radio, TV, film, advertising and public relations
- Covered the basics of writing through a required 10 page research paper
- Encouraged class and met individually with students to facilitate learning

Northwestern University, Evanston, IL, September 1997 – May 2000

Teaching Assistant, School of Communication

- Supported the professor by designing and grading tests, and held office hours for student concerns
- Refreshed Juniors and Seniors on TV studio procedures and equipment
- Engineered student productions and helped assess student directing
- Moderated discussion sections and conducted two labs a week covering story telling, web design, and photography

Internship

National Telecommunications and Information Administration (NTIA), Washington, DC

Summer 1997

- Summarized comments on the domain name policy issue for analysts
- Created the Domain Name Comments Index for the NTIA web site
- Worked as a team member to organize the Forum on Internet Telephony

Awards

2014 CETL SoTL Program

2013-2014 Wisconsin Teaching Fellows and Scholars Program Alternate

2013 UWS Teaching/Online Teaching Excellence Award

Grants

2016 Center for Excellence in Teaching and Learning Travel Grant

2015-2016 UWS Distance Learning Grant

2015-2016 UWS Academic Staff Development Grant

2014 UWS Making Excellence Inclusive Grant, co-recipient Jen Bird

2013-2014 Wisconsin Teaching Fellows and Scholars Program Alternate

2013 CETL Jumpstart Stipend, co-recipient Elizabeth Grbavcich

2013 CETL Jumpstart Stipend *The Train has Left the Building*

UWS CETL Digital Story Telling & AS-L Grant 2012

UWS Writing Across the Curriculum Grant 2012

UWS Making Excellence Inclusive Grant 2011, co-recipient Tom Tu

UWS Academic Service-Learning Grant 2010

Conference Presentations

Rhetorical Uses of General Education Assessment Data at the 56th Annual Association for General and Liberal Studies Conference with Jamie White-Farnham

The Student and the Imposter: An Engaged Experience in Classroom Observation at the 2016 Spring UW System OPID Conference with Heather Kahler

The Student and the Imposter: An Engaged Experience in Classroom Observation at the 35th Annual Lilly Conference "Celebrate Creativity and Innovation" with Heather Kahler

The Train has Left the Building poster at the 2015 Spring UW System OPID

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The ABC's of AS-L at the 2014 Hawaii University International Conference on Arts, Humanities and Social Sciences in Honolulu, Hawaii with E. Grbavcich

Deconstructing the Discussion Board Dilemma at the 2013 Wisconsin Desire2Learn IGNITE Regional User Conference in Madison, WI with E. Grbavcich

Deconstructing the Discussion Board Dilemma at the 2013 Desire2Learn FUSION User Conference in Boston, MA with E. Grbavcich

Stretching the Boundaries: Group Work and Service Learning Online at the 2013 OPID Conference in Madison, WI with E. Grbavcich and Dr. C. Graham

Impact of the High Impact Practices on Student Learning and Retention at the 2013 OPID Conference in Madison, WI with S. Griffith, Y. Rutherford, and E. Grbavcich

Connection, Engagement, Innovation: Tried-and-True Strategies for ASL in DL Courses at the 2012 Annual Conference for Distance Learning in Madison, WI with E. Grbavcich

Stretching the Boundaries: Group Work and Service Learning Online roundtable at the 2012 Annual Conference for Distance Learning in Madison, WI with Dr. C. Graham

Academic Service-Learning on Desire2Learn Learning Environment: Community, Connection, Engagement at the Desire2Learn Users Conference FUSION 2012 in San Diego with E. Grbavcich

Inclusive Excellence: Using Desire2Learn Data to Gauge Distance Learning Student Needs at FUSION: ELEVATE 2011 in Denver, CO with T. Tu

Academic Service Learning: A Pedagogy for any Discipline with Dr. E. Pinnow, Dr. G. Kaveles, and E. Grbavcich at the 2011 International Society for the Scholarship of Teaching and Learning Conference in Milwaukee, WI

Conference Attendance

2107 Annual Conference on The First-Year Experience

2017 Council on Undergraduate Research Dialogues

2016 Greater Good Science Center's Summer Institute for Educators

2015 Faculty Collaboratives Conference: Connecting Your Work to LEAP Wisconsin

2015 OP-ED Project in New York, NY

2015 UW System Conference on Advancing Academic Literacy

2013 Annual Conference for Distance Learning in Madison, WI
2013 UW System Academic Staff Leadership Conference in Madison, WI
2013 UW System OPID Faculty College in Richland, WI
2013 Co-Curricular Unconference in Superior, WI
2010 Quality Matters Conference in Chicago, IL
2009 Desire2Learn Users FUSION Conference: The Art of Learning in St Paul, MN

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Service at University Wisconsin-Superior

- 2016-2017 First Year Seminar High Impact Practices Coordinator
- Summer 2016 Chancellor's Task Force on Student Retention
- General Education Pilot Assessment - Fine Arts Category
- 2016 Elected to Academic Staff Senate
- 2015 and 2016 Communicating Arts Journalism Search Committee
- 2015 Superior Innovations Grant Committee
- 2014-2015 Center for Excellence in Teaching and Learning Committee
- First Year Seminar Sustainability and Effectiveness Task Force
- Communicating Arts Personnel Rules Task Force
- Writing Across the Curriculum Committee, Chair 2013-2014 ◦ 2012 and 2013 UW-S Liberal Arts Essay Scholarship judge ◦ 2011 WAC Department/Program and Instructor grants judge
- UWS Distance Learning Community of Practice Committee
- First Year Seminar "Communication Fear Factor" and "OMG"
- 2013 UWS Growth Agenda "Coaching" Grant Application Committee
- Undergraduate Research, Scholarship, and Creative Activity Committee ◦ 2012 Summer Research Grant judge
 - 2012 Regents High Impact Practices Luncheon URSCA representative
- UWS Women's Hockey Club Advisor 2011-2012
- UnFair Campaign Dialogues initial organizing group 2011
- Online course design and development – Introduction to Communication, First Year Seminar, Film and Culture, Media and Society, Media Law, and Criticism of Film and Television, Documentary Television and Film, Screenwriting and Theorizing Media

Academic Service-Learning project partner agencies

- 2016 Superior Vocations and Eleni Pinnow ◻ 2014 Lutheran Social Service 'Safe Place' program
- 2013 Habitat for Humanity and Douglas County Foster Care
- 2012 Community Action Duluth, Jim Dan Hill Library, and UWS Distance Learning Center
- 2011 TEDx planning
- 2010 Range Women's Advocates, Autism Society of Central Wisconsin, Minnesota Citizen's Federation, and the Lake Superior Zoo

UWS Digital Stories Producer

- Alyssa Parker, “Academic Service-Learning at UW-Superior”
 - Lorena Rios Mendoza, “Chemistry: You can do it!”
- Ephriam Nikoi, “Intercultural Competence and the Ghana Study Away Experience”

Service at Miami University

- Mass Communication Production Committee ○ Researched equipment purchases and space allocation
- Disciplinary Board ○ Heard cases involving possible violations of the Student Conduct Code

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Community Service

- St. Michael’s School ○ Bi-annual Garage Sale Co-chair 2013-2016 ○ St. Michael’s School Board 2012-2013 ○ Stewardship Committee 2012-2013
- No H8 photography shoot volunteer 2012
- Public Speaking seminar for the Duluth Federal Prison Camp Leadership Program