
CURRICULUM VITAE

Daniel L. Rust, PhD

Associate Professor of Transportation & Logistics Management
School of Business and Economics
University of Wisconsin-Superior
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ACADEMIC CAREER**University of Wisconsin-Superior**

Associate Professor of Transportation & Logistics Management, School of Business and Economics, 2020-present; Assistant Professor, 2016-2020

- Develop and teach courses in Transportation & Logistics Management and Economics
- Engage in academic research and writing
- Serve as academic advisor to Transportation & Logistics Management students
- Write grant proposals and carry out funded grant projects
- Provide service to the School of Business and Economics, the University of Wisconsin-Superior, the profession and the community

University of Missouri-St. Louis

Assistant Director of the Center for Transportation Studies, 2003-2016

Assistant Teaching Professor of Marketing/Logistics and Operations Management, College of Business Administration (AACSB accredited), 2003-2016

- Created Minor in Transportation Studies within the College of Business Administration (approximately 25 graduates/year earned the Minor by 2015-2016). Responsibilities included:
 - Establishing new courses in Transportation Studies
 - Developing online program in Transportation Studies
 - Overseeing adjunct faculty teaching courses in Transportation Studies
 - Marketing Transportation Studies program to potential students
 - Establishing partnerships with local transportation-related businesses to foster internship program for UMSL Transportation Studies students
 - Assisting program graduates find employment within the industry
- Worked alongside the Director of the Center for Transportation Studies, Dr. Ray Mundy, in multiple aspects of the administration of the Center, including hiring, advising and working with graduate research assistants on their assigned funded research projects, drafting research proposals, representing the Center at various industry and academic events, and contributing to the overall success of the Center.

- Designed and produced brochures showcasing the Center’s students, faculty, programs, projects and alumni.

EDUCATION

- Ph.D. US History—Transportation emphasis 2003, University of Idaho
 - Under direction of Dr. Carlos A. Schwantes
 - Dissertation Title: Flying Across America: The Evolving Transcontinental Airline Passenger Experience, 1927-1960
- M.A. US History 1996, University of Idaho
 - Under direction of Dr. Carlos A. Schwantes
 - Thesis Title: The Quad Cities Regional Airport Concept: Reconciling Evolving Air Transportation Technology with Public Convenience and Necessity
- B.A. History (summa cum laude) 1993, Northwest Nazarene University

PUBLICATIONS

Books

- Co-authoring a business history of Trans World Airlines with preliminary title, Come Fly with Me: Charles Lindbergh, Howard Hughes, Carl Icahn and the Story of TWA
- The Aerial Crossroads of America: St. Louis’s Lambert Airport. St. Louis: Missouri History Museum Press, 2016 (ISBN 978-1-883982-89-8) One of three finalists in the “Regional Non-Fiction: Midwest” category of the 11th Annual National Indie Excellence Awards
- Readings in Modern Railroad Management, Volumes 1-3. Co-edited with Ray A. Mundy. St. Louis: Center for Transportation Studies at the University of Missouri-St. Louis, 2014 (ISBN 978-1-6331-8212-7, 978-1-6331-8293-6, 978-1-6331-8294-3)
- AEP River Operations: Legacy of Excellence. St. Louis: Center for Transportation Studies at the University of Missouri-St. Louis, 2013 (ISBN 978-1-6203-0718-2)
- Flying Across America: The Airline Passenger Experience. Norman: University of Oklahoma Press, 2009. (ISBN 978-0-8061-3870-1)

Articles, Reports and Book Reviews

- Rust, Daniel L.; Stewart, Richard D.; and Werner, Thomas J. “The Economic Impact of COVID-19 on a Regional Airport: How the Duluth International Airport Is Weathering the Pandemic,” *Transportation Research Records: Journal of the Transportation Research Board*, under review
- Rust, Daniel L. and Mundy, Ray A. “Women in North American Railroad Operational Roles: Opportunities and Challenges,” *Research in Transportation Economics*, accepted 11 August 2020, currently in press. Peer Reviewed
- Rust, Daniel L. Review of M. Houston Johnson, V, Taking Flight: The Foundations of American Commercial Aviation, 1918–1938, *American Historical Review*, forthcoming. Edited
- Lautala, Pasi; Stewart, Richard; Nelson, David; and Rust, Daniel, “Engaging IANA’s Next Generation,” *Intermodal Insights* (May/June 2019), 11. Edited
- Rust, Daniel L.; Smith, L. Douglas; Ryan, Dana L.; and Zhang, Juan, “The Other Side of Revenue Management: Managing Airport Infrastructure and Airside Operations,” *International Journal of Revenue Management*, Vol. 10, Nos. 3/4, 2018. Peer reviewed
- “Women in Railroad Operational Roles,” Co-Principal Investigators: Dr. Daniel L. Rust, Dr. Ray A. Mundy with researchers Elizabeth Snowden and Emma Nix, U.S. Department of Transportation, Midwest Transportation Center, Part of Grant # DTRT13-G-UTC37, Final Report, 2018. Edited

- “Asset Utilization Potential of Building a Trucking and Rail Intermodal Hub in the St. Louis Region,” Co-Principal Investigators: Dr. Daniel L. Rust, Dr. Ray A. Mundy with researchers Sidra Naseer, Chris Mondy, and Anna O’Shea Newton, U.S. Department of Transportation, Midwest Transportation Center, Part of Grant #DTRT13-G-UTC37, Final Report, 2018. Edited
- Rust, Daniel L. “Landscapes of Suspicion: The Transformation of American Commercial Airports,” *Business and Economic History*, 15 (2017). Peer reviewed proceedings
- Rust, Daniel L. “A Look Back at *Bridgeton vs. Lambert*,” *St. Louis American*, 88:38 (December 29, 2016-January 4, 2017). Edited
- Rust, Daniel L. “The Genesis of Lambert Airport: Albert Bond Lambert’s Vision,” *Gateway: The Magazine of the Missouri History Museum* 36 (December 2016), 68-77. Edited
- “Mass Transit Sustainability in the Saint Louis Region,” Principal Investigator: Dr. Ray A. Mundy, Faculty Research Associate: Dr. Daniel L. Rust, and researchers Sareema Koirala Phillips, Sidra Nasser, Maria Gabriela Rodrigues Paez, and Elizabeth Snowden, U.S. Department of Transportation, Midwest Transportation Center, Part of Grant #DTRT13-G-UTC37, Final Report, 2015. Edited
- Rust, Daniel L. “In the Shadow of Tragedy: The Evolution of Safety Coregulation on America’s Uninspected Towing Vessels” *Enterprise and Society* 15:4 (December 2014), 885-920. Peer reviewed
- Rust, Daniel L. Review of Jenifer Van Vleck, *Empires of the Air: Aviation and the American Ascendancy*, *American Historical Review* 119:5 (December 2014), 1706. Edited
- “Year of the Container: Marine Highways, Intermodal Developments, Containers on Marine Highways—Where Do We Go From Here?” Report of survey results from working session at the 2014 Inland Rivers, Ports & Terminals Annual Conference, Daniel L. Rust and the UMSL Center for Transportation Studies, U.S. Maritime Administration, 2014. Edited
- Rust, Daniel L. “AEP River Operations: Legacy of Excellence,” *Waterways Journal* 127:27 (September 30, 2013), 5, 16-25. Edited
- “Lambert-St. Louis International Airport’s Alternative W-1W: A Case Study,” *Business and Economic History* 9 (2011). Peer reviewed proceedings
- “Transportation, Distribution and Logistics: A Survey of the Industry in the State of Missouri,” Principal Investigator: Dr. Daniel L. Rust, Grant Report, U.S. Department of Transportation, 2008. Edited
- Rust, Daniel L. Review of Rex Terpening, *Bent Props and Blow Pots: A Pioneer Remembers Northern Bush Flying*, *Canadian Historical Review* 89:2 (June 2008), 295-297. Edited
- Rust, Daniel L. “Flight of the Spokane Sun God,” *Aviation History* 18:3 (January 2008), 48-53. Edited
- Rust, Daniel L. “Flying Across America: the Airline Passenger Experience and the West,” *Montana: The Magazine of Western History* 57:2 (Summer 2007), 3-21. Peer reviewed
- “Vehicle Camera System Technology Transfer to Public Sector,” Principal Investigator: Dr. Daniel L. Rust, Grant Report, Great Cities’ Universities Coalition, 2006. Edited
- Rust, Daniel L. Review of Larry Tye, *Rising from the Rails: Pullman Porters and the Making of the Black Middle Class*, *Lexington Quarterly* (March 2006), 15-16. Edited
- “Management Systems for Inland Waterway Traffic Control,” Ray Mundy, James Campbell, Robert Nauss, Daniel Rust, L. Douglas Smith, Donald Sweeney, Grant Report, United States Army Corps of Engineers, 2005. Edited
- Rust, Daniel L. “Nick Mamer and the First Quarter Century of Aviation in the Inland Northwest,” *Journal of the West* 43:3 (Summer 2004), 71-77. Peer reviewed

Blog Posts and Editorials

- “The Story Behind the Spirit of St. Louis,” adapted by Editor Jen Tebbe from Daniel Rust’s book, *The Aerial Crossroads of America, History Happens Here—Blog of the Missouri History Museum*, May 20, 2018 <http://mohistory.org/blog/the-story-behind-the-spirit-of-st-louis/>
- “Privatization Plan for Lambert is Pie in the Sky,” *St. Louis Post-Dispatch*, February 16, 2018 http://www.stltoday.com/opinion/columnists/privatization-plan-for-lambert-is-pie-in-the-sky/article_a2aae863-ee3f-5706-9f44-d207c110c9c6.html
- “Off Mic with Daniel L. Rust, Ph.D., Assistant Professor of Transportation and Logistics at the University of Wisconsin-Superior School of Business and Economics,” *HEC-TV Off Mic*, April 28, 2017 <http://www.hectv.org/blog/off-mic-with-daniel-l-rust-ph-d-assistant-professor-of-transportation-logistics-at-the-university-of-wisconsin-superior-school-of-business-and-economics/>
- “The Aerial Crossroads of America is Full of Surprises,” *History Happens Here—Blog of the Missouri History Museum*, November 9, 2016 <http://historyhappenshere.org/archives/7840>

Photographs

- Photographs taken by Daniel Rust have appeared in the following publications: Lautala, Stewart, Nelson, and Rust, “Engaging IANA’s Next Generation,” *Intermodal Insights* (May/June 2019), p. 11; “Future Leaders: Attracting Candidates to Intermodal,” *Intermodal Insights* (March/April 2019), p. 18; Davis and Liming, *Swift As An Arrow*, p. 213; Rust, *The Aerial Crossroads of America*, p. 271, 282, 283, 284, 286; Rust, *Flying Across America*, p. 228
- Photographs taken and collected by Daniel Rust were featured in the exhibit, “The Aerial Crossroads of America,” on public display in Terminal 1 of St. Louis Lambert International Airport, 2016-2018

FUNDED RESEARCH PROJECTS

- Co-principal investigator for project: *Model Analysis of the Effect of Reduced Ice Coverage on Great Lakes Marine Transportation*; \$116,000 funded by University of Wisconsin Sea Grant College Program, 2021
- Principal investigator for Higher Education Initiatives project: *Developing Curriculum and Student Activities based upon NASA Aerospace Initiatives*; \$10,000 funded by Wisconsin Space Grant Consortium, 2020
- Co-principal investigator for Aerospace Outreach Program project: *Moon Landing 50th Anniversary Educational Celebration*; \$5,000 funded by Wisconsin Space Grant Consortium, 2019
- Travel grant awardee, \$1,000 Overton Research Fellowship of the Lexington Group for Transportation History, 2019
- Co-principal investigator for project: *Women in Railroad Operational Roles*; \$27,000 funded by U.S. Department of Transportation and \$10,000 funded by the Union Pacific Railroad Foundation, 2015-2016
- Co-principal investigator for project: *Trucking & Rail Intermodal Hub in the Saint Louis Region*; \$35,000 funded by U.S. Department of Transportation, 2014
- Faculty research associate for project: *Mass Transit Sustainability*; \$35,000 funded by U.S. Department of Transportation and UMSL, 2014
- Principal investigator for project: *AEP River Operations: Legacy of Excellence*; \$82,000 funded by AEP River Operations, 2011–2013
- Principal investigator for project: *Transportation, Distribution and Logistics: A Survey of the Industry in the State of Missouri*; \$30,000 funded by U.S. Department of Transportation, 2007-2008

- Principal investigator for project: *Vehicle Camera System Technology Transfer to Public Sector*; \$85,000 funded by Great Cities' Universities Coalition and the University of Missouri-St. Louis, 2005-2006
- Faculty research associate for project: *Management Systems for Inland Waterway Traffic Control*; \$250,000 funded by Midwest Transportation Consortium, U.S. Army Corps of Engineers, and the University of Missouri-St. Louis, 2004-2005

TEACHING

Courses in the School of Business and Economics at the University of Wisconsin-Superior

- Economics 333: "Transportation Economics" (campus and online)
- Transportation 430: "International and Intermodal Transportation Management" (campus and online)
- Transportation 315: "Land Transportation Management"
- Transportation 305: "Air Transportation Management"
- Transportation 325: "Marine Transportation Management"
- Transportation 400: "Internship in Transportation"
- Accounting 400: "Internship in Accounting"
- Finance 400: "Internship in Finance"
- Business 400: "Internship in Business"

Courses in the College of Business Administration at the University of Missouri-St. Louis

- Marketing 3770: "Introduction to Transportation" (campus and online)
- Marketing 3771: "Traffic and Transportation Management" (campus and online)
- Marketing 3776: "Transportation Security, Safety and Disaster Preparedness" (campus and online)
- Marketing 3777: "Aviation in American Life"
- Marketing 3790: "Internship in Marketing" (Sunset Transportation, Arch Coal, XTRA Lease, C.H. Robinson, Enterprise Fleet, U.S. International Foods, Fastenal, Hub Group)
- Taught 27 separate, undergraduate, independent study courses for students in the College of Business Administration. Example course topics included: "Issues in Domestic Intermodal Transportation," "Trends in Global Transportation," "Challenges of Omni-Channel Marketing," "Transportation and Professional Sports," "International Trade Agreements," "Global Shipping Alliances," "Issues in Inland Waterways Transportation," "Airlines/Car Rental Companies and Social Media," "Re-regulate Commercial Airlines in the US?" "Transportation and Hurricane Preparedness," "Information Technology in Supply Chain Management," "Transportation Network Companies."

Courses in the College of Arts and Sciences at the University of Missouri-St. Louis

- History 2770: "Introduction to Transportation"
- History 2772/5142: "History of Aviation in American Life"
- History 1002: "American Civilization 1865 to Present"

SCHOLARHIP OF TEACHING AND LEARNING

- Made presentation, “Using Canvas in a Face-to-Face Course,” at the “What’s New?” Symposium of Innovative Digital Teaching and Learning Strategies, University of Wisconsin-Superior, September 12, 2019
- Completed Scholarship of Teaching and Learning program project, “Improving Student Learning through Case Method Teaching in Land Transportation Management Course,” University of Wisconsin-Superior, 2018-2019
- Mentored Student Undergraduate Research Fellows, School of Business and Economics, University of Wisconsin-Superior, 2017
- Completed two-week training, Advanced Online Teaching Strategies and Technologies, University of Wisconsin-Superior, 2017
- Received High Impact Practices: Global Awareness and Education designation for TRSP 430 International and Intermodal Transportation Management, 2017
- Made presentation, “All Aboard! Building Pathways for Online Non-Majors to Connect in Specialized Courses,” at the 14th annual Focus on Teaching & Technology Regional Conference, St. Louis, Missouri, November 13, 2015
- Completed 9-week professional instructional design training curriculum for developing online course MKTG 3771 Traffic and Transportation Management, University of Missouri-St. Louis, 2014
- Completed 9-week professional instructional design training curriculum for developing online course MKTG 3770 Introduction to Transportation, University of Missouri-St. Louis, 2014
- Completed 9-week professional instructional design training curriculum for developing online course MKTG 3776 Transportation Safety, Security and Disaster Preparedness, University of Missouri-St. Louis, 2013

DISSERTATION AND THESIS COMMITTEES AT UNIVERSITY OF MISSOURI-ST. LOUIS

- Doctoral Dissertation Committee, Christopher Mondy, 2020
 - Proposed Dissertation Title: An Empirical Analysis of Commercial Adoption of Autonomous Vehicles
- Master’s Thesis Committee, Matt Brimer, 2017
 - Thesis Title: Designing Simplicity to Achieve Technological Improvement: The General Electric J-79 Turbojet Engine: Innovations, Achievements and Effects
- Doctoral Dissertation Committee, Jill Bernard, 2015
 - Dissertation Title: An Investigation into the Benefits of Using Data Analytics to Examine Missouri Motor Vehicle Crash Severity Outcomes
- Master’s Thesis Committee, Adam T. Michalski, 2009
 - Thesis Title: Unfulfilled Promise: Electrification and the Chicago, Milwaukee & St. Paul Railroad
- Master’s Thesis Committee, Sean H. Seyer, 2009
 - Thesis Title: The Plan Put into Practice: USAAF Bombing Doctrine and the Ploesti Campaign

ACADEMIC CONFERENCE PRESENTATIONS

- “Airports, Airlines, and the Passenger Experience,” presentation as part of the lectern session 1726—“Look Back on a Century of Aviation System Planning: Accomplishments, Lessons, and Its Meaning for the Future,” Transportation Research Board’s 99th annual meeting, Washington, DC, January 15, 2020

- “Moon Landing 50th Anniversary Educational Celebration, July 20th, 2019,” Aerospace Outreach Program Grant report presentation at the annual meeting of the Wisconsin Space Grant Consortium, Platteville, Wisconsin, August 15, 2019
- “Women in Railroad Operational Roles,” paper presented at the annual meeting of the Transportation Research Forum, Washington, DC, May 2, 2019
- “Landscape of Suspicion: The Transformation of the American Commercial Airport,” paper presented at the annual meeting of the Business History Conference, Denver, Colorado, April 1, 2017
- “Making Connections: St. Louis and its Lambert Airport,” presentation as part of lectern session 772—“How Airports Serve: Case Studies of the Codevelopment of Cities and Their Airports,” Transportation Research Board’s 96th annual meeting, Washington, DC, January 11, 2017
- “Women in Operational Roles: The Transportation Industry’s Untapped Labor Force,” presentation at the Midwest Transportation Workforce Summit, Madison, Wisconsin, December 7, 2015
- “Asset Utilization Potential of Building a Trucking & Rail Mega Intermodal Hub in the Saint Louis Region,” presentation at the 2015 Mid-Continent Transportation Research Symposium, Ames, Iowa, August 19, 2015
- “Women in Transportation Field Jobs—the Hidden Asset,” presentation at the 2015 Mid-Continent Transportation Research Symposium, Ames, Iowa, August 19, 2015
- “Built from Tragedy: The Emerging Safety Culture among U.S. Inland Waterways Operators,” paper presented at the annual meeting of the Business History Conference, Columbus, Ohio, March 22, 2013
- “Lambert-St. Louis International Airport’s Alternative W-1W: A Case Study,” paper presented at the annual meeting of the Business History Conference, St. Louis, April 1, 2011
- “All Dressed Up with Somewhere to Go: Airline Passenger Fashion in 20th Century America,” paper presented at the 40th annual conference of the Popular Culture Association/American Culture Association, St. Louis, Missouri, April 2, 2010
- “Flying West: William Boeing and the Start of Boeing Air Transport, 1927,” paper presented at the annual conference of the Western History Association, Denver, Colorado, October 10, 2009
- “Crossing North America by Air: The Early Commercial Transcontinental Airline Passenger Experience in the United States and Canada,” paper presented at the International Community of Flight: A Centennial History conference sponsored by the Wright Family Foundation, National Aviation Heritage Alliance, University of Dayton, CFM, and Wright State University, Dayton, Ohio, May 9, 2008
- “Vice in the Sky: A Brief History of Passenger Cigarette Smoking and Alcohol Consumption aboard Commercial Airlines in the United States,” paper for 49th annual Missouri Conference on History, St. Louis, Missouri, April 19, 2007
- “Images of Airline Pilots,” paper presented at the Idaho History Conference, University of Idaho, 2002
- “Internal Imperialism: Navajo Code Talkers and the Second World War,” paper presented at Phi Alpha Theta conference, Pullman, Washington, 2000
- “Nick Mamer and the First Quarter Century of Aviation in the Inland Empire,” paper presented at Phi Alpha Theta conference, Spokane, Washington, 1999

PRESENTATIONS

- “Trends in Transportation, Logistics and Supply Chain Management,” presentation at the monthly meeting of the Institute for Supply Management—Lake Superior, Inc., Superior, Wisconsin, February 20, 2020

- “Transcontinental Air Transport in the American Southwest,” presentation at the annual meeting of the Lexington Group, Santa Fe, New Mexico, October 23, 2019
- “Intermodal Transportation in the Twin Ports,” presentation at the monthly meeting of the Institute for Supply Management—Lake Superior, Inc., Superior, Wisconsin, February 15, 2018
- “Transportation Education in the Twin Ports,” presentation at the monthly meeting of the Northern Aero Alliance, Superior, Wisconsin, November 15, 2017
- “A History of Aviation in Panama and the Western Hemisphere,” presentation at the annual meeting of the Lexington Group, Panama City, Panama, October 25, 2017
- “History of Commercial Aviation in the Upper Midwest,” presentation at monthly meeting of the West Duluth Business Club, Duluth, Minnesota, April 26, 2017
- “The Aerial Crossroads of America: St. Louis’s Lambert Airport,” presentation for book launch at monthly meeting of Missouri Aviation Historical Society, St. Louis, November 17, 2016
- “The Aerial Crossroads of America: St. Louis’s Lambert Airport,” presentation for book launch, Missouri History Museum, St. Louis, November 16, 2016
- “History of Lambert-St. Louis International Airport,” presentation showcasing topics included in forthcoming book about Lambert Airport as part of “Art of Travel” event held in Concourse B of Lambert-St. Louis International Airport, October 6, 2016
- “History of Commercial Aviation in the Upper Midwest,” presentation at the annual meeting of the Lexington Group, Duluth, Minnesota, September 28, 2016
- “Transportation in Missouri—History and Trends,” presentation at the Transportation Engineers Association of Missouri Annual Conference, St. Louis, March 11, 2016
- “TWA in New York,” presentation at the annual meeting of the Lexington Group, Newark, New Jersey, October 30, 2015
- “The History of Lambert-St. Louis International Airport,” keynote presentation at the Annual St. Louis Section of the American Institute of Aeronautics and Astronautics Awards Banquet, St. Louis, June 18, 2015
- “Lambert-St. Louis International Airport,” presentation at the annual meeting of the Lexington Group, St. Louis, October 2, 2014
- “Lambert-St. Louis International Airport: A Microcosm of Aviation Past and Present,” presentation at the annual TEAM Fair of the Transportation Engineering Association of Metropolitan St. Louis, St. Louis, September 25, 2014
- “Lambert Airport: Past, Present & Future,” presentation at the joint meeting of American Planning Association—Missouri Chapter and American Public Works Association—Missouri Chapter with Lambert Airport Deputy Director of Planning and Engineering Jerry Beckmann, St. Louis, September 24, 2014
- “Overview of Lambert-St. Louis International Airport,” presentation at the monthly meeting of the American Public Works Association—Missouri Chapter, St. Louis, Missouri, March 27, 2014
- “History of Lambert-St. Louis International Airport,” presentation at the monthly meeting of the Missouri Aviation Historical Society, St. Louis, Missouri, January 16, 2014
- “U.S. Passenger Transportation Revolution of the 1950s,” presentation at the annual meeting of the Lexington Group, Kansas City, Missouri, October 24, 2013
- “Transportation Trends—2013,” presentation to the National Defense Transportation Association Scott-St. Louis Chapter 82, O’Fallon, Illinois, May 14, 2013
- “Railroads and the Center for Transportation Studies-UMSL,” public lecture sponsored by the St. Louis Chapter National Railway Historical Society, the Gateway Division National Model Railroad Association, and the St. Louis Railway Enthusiasts, St. Louis Mercantile Library, St. Louis, Missouri, October 23, 2010

- “From Elegant Adventure to Necessary Nuisance: the Evolving Airline Experience in America,” public lecture in On Science Series, sponsored by OASIS and the Academy of Science, St. Louis, Clayton, Missouri, July 30, 2010
- “Flying Across America, the Airline Passenger Experience,” public lecture in Meet the Authors lecture series presented by the St. Charles City-County Library District, Kathryn Linnemann Branch Library, St. Charles, February 2, 2010
- “When Flying Was Fun,” public lecture in Monday Noon Series presented by the Center for the Humanities, UMSL, funded by the Missouri Arts Council and the Regional Arts Commission of Saint Louis, St. Louis, October 19, 2009
- “Flying Across America: the Airline Passenger Experience,” lecture via video conference with Gulf University of Science and Technology (Kuwait) Logistics Forum attended by 20 students and representatives from Kuwait Airways, Al Jazeera Airways, and Wataniya Airways, UMSL to Kuwait via Skype, July 29, 2009
- “Taking Flight,” lecture for Perspectives on Science and History Lecture Series sponsored by the Academy of Sciences-St. Louis and the Missouri Historical Museum, St. Louis, October 16, 2007
- “Logistics Solutions for Missouri Exporters,” presentation for forum, “Show Me Mexico,” sponsored by the Missouri Department of Economic Development and the World Trade Center, Jefferson City, Missouri, September 14, 2007
- “The Future of the Interstate Highway System: Strategies for Success,” presentation that was part of panel chaired by Mary Peters (soon to become US Secretary of Transportation) at public policy forum, “Our Interstates at 50: A Midlife Crisis,” sponsored by the Missouri Department of Transportation and the Truman School of Public Affairs, University of Missouri-Columbia, June 22, 2006
- “St. Louis and the Airline Passenger Experience,” presentation at Florissant Valley Community College, St. Louis, February 23, 2006

SERVICE TO UNIVERSITY AND DEPARTMENT

- Community Engagement & Program Development Coordinator Search and Screen Committee, University of Wisconsin-Superior, 2020
- Co-Chair, Academic Program Review Council, University of Wisconsin-Superior, 2019-2020
- Community Action Plan Working Group 4: Community Needs, University of Wisconsin-Superior, 2019
- SBE Advisory Committee Development Task Force, School of Business and Economics, University of Wisconsin-Superior, 2019-2020
- Search and Screen Committees, School of Business and Economics, University of Wisconsin-Superior, 2018 and 2019
- Academic Program Review Council, University of Wisconsin-Superior, 2017-present
- Center for Excellence in Teaching and Learning Advisory Committee, University of Wisconsin-Superior, 2017-2018
- Awards Committee, School of Business and Economics, University of Wisconsin-Superior, 2017-present
- Curriculum Committee, School of Business and Economics, University of Wisconsin-Superior, 2017-present
- Bylaws Revision Subcommittee, School of Business and Economics, University of Wisconsin-Superior, 2017-2018
- Provost Search and Screen Committee, University of Wisconsin-Superior, 2017
- Student Interaction, University of Wisconsin-Superior, 2016-present

- Serve as mentor and academic advisor; accompany students attending conferences such as Transportation Research Board in Washington, DC, (2017, 2018) and Intermodal Association of North America EXPO in Long Beach, CA (2018, 2019); coach UWS student team at IANA competition (2018, 2019, 2020); accompany students on industry tours—including many one-day trips within Twin Ports/Twin Cities, a 4-day spring break trip with 7 students around Wisconsin in 2017, a 6-day spring break trip with 9 students to St. Louis in 2018, and a 4-day trip with 6 students to CSX headquarters and Port of Jacksonville, Florida in 2020.
- Serve alongside University of Wisconsin-Superior students in organizing and conducting Rail and Intermodal Summer Youth Program in conjunction with Michigan Technological University (2017-present)
- Founding Academic Advisor, Transportation Student Club, University of Missouri-St. Louis, 2014-2016
- Senate Faculty Teaching and Service Awards Committee, University of Missouri-St. Louis, 2011-2012

PROFESSIONAL ORGANIZATION/ADVISORY BOARD MEMBERSHIP AND SERVICE

- Transportation Research Board (part of National Academy of Sciences)
 - Participate in annual meetings in Washington, DC; review papers and serve as elected member of the following:
 - Standing Committee on Workforce Development and Organizational Excellence (AJE15)
 - Subcommittee on Transportation History (AME00[1])
- Duluth-Superior Transportation Association
 - Participate in monthly meetings, serve on Board of Directors
- Institute for Supply Management—Lake Superior, Inc.
 - Participate in monthly meetings, make presentations, and serve on Board as Public Relations Chair
- Michigan Technological University, Rail Transportation Program
 - Serve as member of Advisory Board
- Missouri Aviation Historical Society
 - Make presentations, serve as Board of Directors' Charter Member
- Northern Aero Alliance
 - Participate in monthly meetings and industry tours
- Council of Supply Chain Management Professionals (CSCMP) Twin Cities Roundtable
 - Participate in meetings and accompany University of Wisconsin-Superior students who also participate in meetings and receive scholarships
- Duluth-Superior Maritime Club
 - Participate in monthly meetings
- Transportation Research Forum
 - Participate in annual meetings, make presentations
- Railway & Locomotive Historical Society
 - Participate in annual meetings, serve on Scholarship Awards Committee
- Business History Conference
 - Participate in annual meetings, make presentations
- Lexington Group of Transportation Historians
 - Participate in annual meetings, make presentations
- American Aviation Historical Society
- Council for Supply Chain Management Professionals (CSCMP) St. Louis Roundtable

- Participated in monthly meetings, accompanied student participants, served as official photographer/organization historian, 2005-2016

SERVICE TO PROFESSION AND COMMUNITY

- Serving as peer reviewer for *Business History Review* (Cambridge University Press), 2020-present
- Presided at lectern session 1740—“Research in Urban Transportation History: From Sydney Trams to Los Angeles Ballot Box Planning to Canadian Street Cars,” Transportation Research Board’s 99th annual meeting, Washington, DC, January 15, 2020
- Serving on Planning Advisory Committee for Duluth Airport Authority Part 150 Noise Compatibility Study, 2019-present
- Served as volunteer for “Fill-a-Truck, Feed-a-Family Food Drive,” Duluth-Superior Transportation Association, June 2018 and June 2019
- Served as commenter on papers presented in Transportation History session at the Northern Great Plains History Conference, Mankato, Minnesota, September 2018
- Reviewed book, Lucy Budd and Stephen Ison, eds. *Air Transport Management: An International Perspective*, for Routledge, Taylor & Francis Group, 2018
- Reviewed proposed resource, Nancy Sommers and Steve Bernhardt, “Writer’s Help: Guide to Writing in Business,” part of Writer’s Help, Macmillan Learning’s online writing and research resource, 2018
- Reviewed book manuscript, Melody Davis and Gary R. Liming, *Swift As An Arrow: The Story of Thomas Benoist, Pioneer Aviator*, for MindWings Press, 2017 (book published 2017 with Daniel Rust endorsement on back cover)
- Served as Higher Learning Commission External Peer Reviewer of undergraduate Business Administration degree programs at Lindenwood University’s Robert W. Plaster School of Business & Entrepreneurship and Lindenwood University-Belleville’s Division of Business & Entrepreneurship, 2015
- Participated as invited Focus Group Panelist for Techscan process and DACUM review, Logistics and Warehousing Program, St. Louis Community College, 2014
- Moderated two-hour work session: “Year of the Container: Marine Highways, Intermodal Developments, and Containers on Marine Highways—Where Do We Go From Here?” sponsored by US Maritime Administration at the Inland Rivers, Ports & Terminals Annual Conference, St. Louis, Missouri, April, 2014
- Guest lecture on topic of “Transportation Revolution of 1800s” for middle school history class at Willott Christian Academy, St. Peters, Missouri, April, 2014
- Reviewed Book manuscript, Robert F. Kirk, *Flying the Lindbergh Line: Then and Now*, for AuthorHouse, 2012 (book published 2013 with Daniel Rust endorsement inside and on dust jacket)
- Reviewed 7th edition of Coyle, et al, *Transportation: A Supply Chain Perspective*, for South-Western—Cengage Learning, 2011
- Reviewed book manuscript, Daniel K. Bubb, *Landing in Las Vegas: Commercial Aviation and the Making of a Tourist City*, for the University of Nevada Press, 2010 (book published 2012 with Daniel Rust endorsement on dust jacket)
- Reviewed book proposal, Craig S. Harwood and Gary B. Vogel, *Quest for Flight: John J. Montgomery and the Dawn of Aviation in the West*, for the University of Oklahoma Press, 2010 (book published 2012 with Daniel Rust endorsement on dust jacket)
- Served as member of Financial Audit Committee of Harvester Church of the Nazarene, St. Peters, Missouri, 2008

- Served as advisory panelist, Missouri Economic Research & Information Center's development of Missouri Target Industry Competency Model: Transportation, 2008
- Served as invited member of Industry Council for Transportation and Logistics, Missouri Department of Economic Development, 2008-2010
- Served as a judge of student exhibits, papers, and presentations, National History Day-St. Louis Region, 2006-2014

AWARDS AND CERTIFICATIONS

- Rising Star Award for excellence in teaching, scholarship, and service as a tenure-track faculty member, University of Wisconsin-Superior, 2019
- Certified Trainer in The Fresh Connection (supply chain management simulation software), 2019
- Meritorious Service Award from the Students with Disabilities Association, University of Missouri-St. Louis, 2004

MEDIA APPEARANCES

Print and Online

- Interviewed by David Nicklaus and quoted in his story, "Bailouts Are Back. And the Government Needs to Drive a Hard Bargain," *St. Louis Post-Dispatch*, March 19, 2020
- Interviewed by Jacob Kirn and quoted in his story, "Path to Privatization: Failed Plans, Terrorist Attack and Less Activity Propel Talks to put Lambert Airport under a Private Operator," *St. Louis Business Journal*, September 19, 2019
- Interviewed by Jacob Sanders of WalletHub regarding issues in commercial passenger aviation. Responses published May 2019 at <https://wallethub.com/edu/best-airlines/20916/#expert=daniel-rust>
- Interviewed by Brady Slater and quoted in his article, "A Driverless Twin Ports? Local Planners Consider Future of Transportation," *Duluth News Tribune*, November 28, 2018
- Interviewed by Alan Hoffman and quoted in his article, "Aviation Watch: Is There Really a Pilot Shortage?" *Law360.com*, June 28, 2018
- Interviewed by David Nicklaus and quoted in his story, "As Airlines Grow More Disciplined, Cities Pay to Play," *St. Louis Post-Dispatch*, September 8, 2017
- Interviewed by David Nicklaus and quoted in his story, "Publicity Makes Airlines Clean Up Their Act on Overbooking," *St. Louis Post-Dispatch*, May 2, 2017.
- Interviewed by Alan Hoffman and quoted in his blog post, "Air Safety: Do Away with TSA?" *Husch Blackwell Technology, Manufacturing and Transportation Insider*, April 19, 2017
- Interviewed by Stephanie Kukuljan and quoted in her story, "Privatizing Lambert Airport: Lots of Promise, Limited Success Elsewhere," *St. Louis Business Journal*, March 31, 2017
- Interviewed by Jacqui Poor and quoted in her story, "The Aerial Crossroads of America: St. Louis's Lambert Airport," *STL.News*, November 26, 2016
- Quoted by Chris Naffziger in his story, "Missouri History Museum Press Takes an Inspired Look at Lambert Airport," *St. Louis Magazine Online*, November 16, 2016
- Interviewed by Robin Seaton Jefferson and quoted in her story, "The Aerial Crossroads of America: St. Louis Lambert Airport," *StreetScape Magazine*, November/December 2016, pages 28-29
- Interviewed by Leah Thorsen and quoted in her story, "Great-grandchildren of Lambert Airport's Founder Want Name Kept the Same," *St. Louis Post-Dispatch*, August 21, 2016

- Interviewed by Tim Woodcock and quoted in his story, “Up in the Air,” *St. Louis Magazine*, September 2014, pages 88-91
- Interviewed by Alan Hoffman and quoted in his blog post, “The Effect of the ‘1,500 Hour Rule’ and New Pilot Certification and Qualification, Requirements for Air Carrier Operations,” *Husch Blackwell Technology, Manufacturing and Transportation Insider*, April 22, 2014
- Interviewed by Alison Grant and quoted in her story, “Burke Lakefront Airport: An Asset to the City or a Waste of Prime Real Estate?” *Cleveland Plain Dealer*, March 21, 2014
- Interviewed by Alison Grant and quoted in her story, “Cleveland Hopkins Fees to Airlines among Uncertainties Ahead for Airport, Carriers,” *Cleveland Plain Dealer*, February 24, 2014
- Interviewed by David Nicklaus and quoted in his story, “Airline Merger Won’t Hurt Fliers,” *St. Louis Post-Dispatch*, February 17, 2013
- Quoted in “Quinn Keeps Suburban Airport Alive—Critics: Peotone Facility Will Flop,” *Herald & Review* (Decatur, IL), September 28, 2012
- Quoted in “Peotone Airport to End Up as a Boondoggle?” *Northwest Indiana and Illinois Times*, September 27, 2012
- Interviewed by Laura Oleniacz and quoted in her story, “RDU-Based Flight Attendant Marks 50 Years with Airline,” *The Herald-Sun* (Durham, NC), June 20, 2012
- Interviewed by Kurt Erickson and quoted in his story, “Is Airport a Boon or Boondoggle?—Peotone Project Soars Ahead Despite Similarities to MidAmerica Airport,” *Herald & Review* (Decatur, IL), January 15, 2012
- Interviewed by Matt Joyce and quoted in his story, “AMR Bankruptcy Could Attract Suitors,” *Dallas Business Journal*, December 23, 2011
- Interviewed by Dale Singer and quoted in his story, “American’s Flight into Bankruptcy Should Have Little Effect in St. Louis,” *St. Louis Beacon*, November 29, 2011
- Interviewed by Alison Grant and quoted in her story, “Post 9/11: Uneasiness Lingers for Plane Crews and Travelers Alike,” *Cleveland Plain Dealer*, July 31, 2011

Radio and Podcast

- Interviewed live on KWMU, 90.7 FM (St. Louis Public Radio) during 30-minute segment of “St. Louis on the Air” with Sarah Fenske to discuss the centennial of St. Louis Lambert International Airport, June 18, 2020
- Interviewed by Matthew Sims of “Blinders Off” about initiative to privatize Lambert Airport and audio clips used in podcast, “Pigs on the Wing: The St. Louis International Airport,” May 2019.
- Interviewed live on Canadian Broadcast Corporation Montreal’s “Radio Noon” program during segment with Shawn Apel about historic airline passenger experience versus airline passenger experience today, January 25, 2017
- Interviewed live on KWMU, 90.7 FM (St. Louis Public Radio) during 30-minute segment of “St. Louis on the Air” with Don Marsh to discuss the book, [The Aerial Crossroads of America: St. Louis’s Lambert Airport](#), January 17, 2017
- Interviewed by Mary Delach Leonard and audio clips aired in her story “Lambert Airport Traces Its History to an Aviation Visionary Who Knew How to Sell Mouthwash,” KWMU, 90.7 FM (St. Louis Public Radio), December 25, 2016
- Interviewed live on KTRS, AM550 (St. Louis) during a 9-minute segment of The Martin Kilcoyne Show with Martin Kilcoyne and Randi Naughton to discuss the book, [The Aerial Crossroads of America: St. Louis’s Lambert Airport](#), November 30, 2016
- Interviewed by Jason Rosenbaum and audio clip aired in his news story, “Jet Linx Finishes Work on Private Airplane Terminal at Lambert,” KWMU, 90.7 FM (St. Louis Public Radio), May 22, 2014

- Interviewed live on BBC Radio (5Live) in the United Kingdom, weekday late-night call-in program, "Up All Night," hosted by Rhod Sharp, about the American Airlines-US Airways merger, November 27, 2013
- Interviewed live on WLPR, FM 89.1 (Merrillville, IN) weekday morning call-in program, "Lakeshore this Morning," hosted by Steve Walsh, about proposed third commercial airport in the Chicago area near Peotone, IL, October 1, 2012
- Interviewed for KMOX, AM1120 (St. Louis) news story about the tenth anniversary of American Airlines' purchase of TWA, April 8, 2011
- Interviewed live on KMOX, AM1120 (St. Louis) during second hour of weekly show with host Harry Hamm, for discussion of the airline passenger experience and aviation history in St. Louis, August 9, 2009
- Interviewed live on KWMU, 90.7 FM (St. Louis Public Radio) daily one-hour call-in program, "St. Louis on the Air," with host Don Marsh for discussion about the evolution of commercial air travel in the United States, July 21, 2009
- Interviewed live on WILL, AM580 (Urbana, IL) daily one-hour call-in program, "Afternoon Magazine," with host Celeste Quinn, for discussion of book, Flying Across America, July 8, 2009

Television

- Appeared on WDIO (Channel 10, Duluth) evening news broadcast commenting on 50th anniversary celebration of Apollo 11 moon landing, July 20, 2019
- Appeared on KBJR (Channel 6, Duluth) evening news broadcast commenting on 50th anniversary celebration of Apollo 11 moon landing, July 20, 2019
- Appeared on WDIO (Channel 10, Duluth) for live 3-minute television segment promoting 50th anniversary celebration of Apollo 11 moon landing, July 16, 2019
- Appeared on KPLR (Channel 11, St. Louis) for live television segment about book, The Aerial Crossroads of America: St. Louis's Lambert Airport, November 16, 2016
- Appeared on KTVI Fox2 (St. Louis) for live television segment about book, The Aerial Crossroads of America: St. Louis's Lambert Airport, November 16, 2016
- Appeared on KSDK (Channel 5, St. Louis) segment, "Hey Heidi! Where Does Lambert Get Its Name?" April 9, 2015
- Appeared on KSDK (Channel 5, St. Louis) evening news broadcast commenting on voluntary layoffs at Boeing Defense, Space and Security in St. Louis, April 22, 2014
- Appeared on KSDK (Channel 5, St. Louis) evening news broadcast commenting on the American Airlines-US Airways merger impact on passengers at Lambert-St. Louis International Airport, November 13, 2013
- Appeared on ABC's "Good Morning America Weekend" television program to discuss air travelers' frustrations, February 14, 2010
- Appeared on KTVI Fox2 (St. Louis) for live 4-minute television segment on future of airline industry in America, November 22, 2008