

CAMPUS MASTER PLAN STEERING COMMITTEE

WORKSHOP #5 – MEETING NOTES

July 29, 2014 1:00 p.m. – 5:00 p.m., UW-Superior, Old Main, 310

Project Name: **UW-Superior Campus Master Plan Update**
Project Location: Superior, Wisconsin

Prepared By: Workshop Architects & LHB

ATTENDANCE

Steering Committee

- Jen Bird Director, New Student Services
- Liz Blue Interim Dean of Faculties
- Nick Danz Associate Professor, Biology
- Tom Fennessey Director of Facilities
- Beth Gilbert Professor, Music
- Faith Hensrud Provost
- DeeDee Herrick Cashier in the Bursar's Office
- Dusty Johnson Facilities Management Engineering Specialist
- Steve Nelson Athletic Director
- Mackenzie Peters Student

Non-Campus Attendees

- Dan Stephans DFD, Project Manager
- Kate Sullivan UW System, Capital Planning and Budget
- Maura Donnelly UW System, Capital Planning and Budget
- Walter Johnson Workshop Architects
- Bruce Cornwall LHB
- Elizabeth Turner LHB
- Mark Anderson LHB

Purpose: Review and discuss the long term master plan, facility updates, site design guidelines and the campus boundary.

Goal: Establish the master plan's implementation plan and confirm the desired character of the campus grounds.

ITEMS DISCUSSED

1. LONG TERM CAMPUS PLAN

- A. The campus has a consultant studying Wessman Arena for operational analysis with some functional assessment. Steve Nelson, Tom Fennessey, Kate Sullivan and Wally Johnson will discuss the timing of the report from this study and how it might be included in the master plan.
- B. The master plan should indicate supporting the city's efforts to promote partnership with the private sector, indicating "areas of influence" rather than property acquisition for neighboring parcels.

- C. The underlying desire for improving access to student services is to consolidate Enrollment Management services in a “One-Stop” location. Academic advising could be located nearby or in another building.
- D. Strategic Initiative:
 - 1. The master plan should include strategic major renovations in academic spaces.
 - 2. The campus has updated the enrollment plan since the beginning of the master plan meetings. A copy of the latest enrollment plan will be sent to the consultant team.
- E. Long term intentional major utility projects should be included in the master plan.
- F. Phasing:
 - 1. The stadium project should be listed separate from the track and field project. They may happen simultaneously, but could happen separately.
 - 2. The master plan should graphically distinguish between existing and new elements, i.e., trees, campus boundary, parking lots, parking stall counts, etc.
- G. UW-Superior will change athletic conferences after this coming academic year.
- H. There is concern that a track that is not broken-back type track will not allow enough space for turf between the athletic field and the track. LHB to provide further analysis to see if a stadium and broken-back track will fit with Crownhart remaining for the timeframe of this master plan.
- I. Revise the dome to read “Dome Over Playing Field.” (It will not be over seating areas.)
- J. Add “Multipurpose Field” as a separate project after Men’s Baseball.
- K. TIF Districts should be indicated in the master plan.
- L. Add “Catlin Streetscape” to the list of 20+ years.
- M. The city is planning to introduce sidewalks along Fischer Avenue. Tom Fennessey will confirm the timing for this street improvement.

2. FACILITIES ASSESSMENT UPDATES

- A. No buildings are identified in this master plan for demolition due to facility assessment ratings.
- B. The public safety building would be demolished during construction of the new athletic field. Its program function would be relocated (displaced) to another location on campus.

3. SITE DESIGN GUIDELINES

- A. Identify in plan by color or symbol which trees are deciduous or coniferous. Also modify tree spacing to follow guidelines for irregular spacing. Add the future link between north and south campus utilizing Fisher Ave.
- B. A clear viewing area should be preserved below canopy trees and above understory. The clear viewing area is 3 feet above grade to 12 feet.
- C. Change “*Promote* the scale of mature plantings...” to “*Retain* the scale of mature plantings...”
- D. Understory plantings are envisioned at the base of buildings.
- E. Mulch should be installed around trees that are 8 inches or less in diameter.
- F. The campus plant list should include fast-growing as well as slow-growing trees.
- G. Landscape around building signs should match what was installed at the Service Center sign, which includes a paver edge and gravel mulch around plants.
- H. Campus wayfinding signage should be added around the quad area to help visitors and guests find their way around the center of the academic core.
- I. The full copy of the family of campus signs should be referenced in the master plan.
- J. Campus Entry Sign:
 - 1. The gateway signage should be elevated high enough to be seen above snowbanks. The key is the text, “University of Wisconsin Superior,” should be elevated and visible year-round.
 - 2. The vertical gateway component could be trees or a tall masonry element.
 - 3. The text should contrast with the background to maximize legibility.

- K. The consultant team will clarify the description for the “Edges” to include a lawn edge fitting with the residential neighborhood yet distinguishing the campus grounds.
- L. A small grouping of ornamental trees and understory plantings should be used to identify campus corners when signage is not used.
- M. Banners should be limited to major public streets.
- N. The maintenance plans should be illustrated in both the current (satellite) image as well as the long term master plan image.
- O. Maintenance Level 3 should include “Clear and maintain trails.”
- P. A special center element (or pavement) should be planned for the campus quad.

4. CAMPUS LIMITS

- A. The proposed campus boundary should include the property east of Mertz Mortorelli Memorial Drive, the Newman Center property, and the Burger King Property.
- B. Other properties of interest to the campus include 1) the residential block north of 16th Avenue, east of Grand Avenue, South of Belknap Street, and west of Clough Avenue; and 2) the streetscape development the city is planning between north and south campus along Fisher Avenue.

Next Meeting

Time: 1:00 PM to 5:00 PM
Date: October 20, 2014
Location: UW-Superior, Old Main, 310

The foregoing constitutes the writer’s understanding of the matters discussed and the conclusions reached. Other participants are requested to review these items and advise writer of any errors and/or omissions with-in five business days of receipt.