University of Wisconsin-Superior
All Graduate Faculty Meeting Minutes
April 20, 2010

Faculty Present: J Christensen, T Kronzer, S Loonsk, E Cross, R Robinson, M Einerson, S Griffith, P Nordgren, T Cleary. Staff: S Wallgren. Other faculty and administrators attended outside of actual meeting time.

Call to Order: J Christensen called the meeting to order at 4:15 pm.

A. Strategic Plan

a. Marketing:
   i. Susan Loonsk has started a Facebook page for Graduate Studies.
   ii. A Graduate Studies student worker has been assigned to work on the web pages. Some changes have been made and the web pages are still under construction.
   iii. Council has proposed to the Provost Leadership Team that use of 75-80% of graduate student segregated fees be used to fund strategic plan initiatives, including marketing.

b. Lobby to re-establish graduate assistants
   i. Currently have student assist and work study for Graduate Studies Office. Other campuses have grad assistants where we do not.
   ii. Cabinet makes the decision regarding grad assistants. Grad Assists have been requested in the budget proposal.
   iii. It was suggested that the possible cost savings of using grad assists vs. ad hocs be explored.
   iv. Not all departments would use grad assists in the same way.
   v. Applicants often ask about grad assistantships

c. Solidify recognition and establish discipline-specific year-round programs by Oct 2009
   i. Students are recognizing year round programming but not necessarily administration.
   ii. Yearly approval is required for summer classes, so it is difficult to guarantee year round programs for students.
   iii. Separate consideration of grad vs. undergrad classes was supported
   iv. Plans of Study listing year-round classes could be submitted for approval.
d. Internal promotion of grad programs by May 2012
   i. Lynn Williams, Marketing and Communications Director, has met with Rhoda Robinson and supports promotion of Grad Studies. Their office adapted the summer college flyers to focus on graduate students.
   ii. Associate Dean is part of the Provost Leadership Team

e. Preserve Graduate Dean position by May 2012
   i. This continues to be a half time position

f. Create and foster competitive graduate programs by May 2012
   i. Still looking at this. A music graduate degree is being explored

g. To improve and expand student advising by exploring and adopting/developing a graduate advisement model by May 2012
   i. Advisee model must allow for individual differences among departments
   ii. Grad Charter indicates that limited graduate faculty are not eligible to advise.

h. To strengthen instruction
   i. Working on these.
   ii. It was suggested that faculty awards/recognition could be reestablished. Awards were previously given for research/performance/design
   iii. A symposium of undergrad and grad research is being explored.
   i. Meet the needs of our pluralistic society
      i. There is more interest in Grad programs on international recruiting events, and we are receiving more international applicants
      ii. Conversations have been started regarding marketing and recruiting international students
      iii. Immigration law is being reviewed relative to our programs and class offerings.
   i. Want our programs to welcome international students

B. Secretary Election
   a. Orv Clark has volunteered to be secretary
   b. J Christensen will contact Tara Kachgal to see if she is interested

C. Thought about where to go from here
   a. Review of the Charter is encouraged
b. Increase visibility of our certification programs

c. Refine process for appointment of limited graduate faculty. Currently need vita and list of names to be forwarded to the Provost.

Meeting adjourned at 5:00 pm