

**University of Wisconsin – Superior
Graduate Council Meeting Minutes**

April 1, 2014

Present: Clark (Chair), Paul (Secretary), Burdge, Masterson, Notton, Banks, Blue, Cross, Harrison **Guest:** Williams
Staff: Finckler **Absent:** Loonsk, Mueller, Hembd, Kline

Call to Order: Clark called the meeting to order at 11:35 AM

1. **Approval of Minutes of March 25, 2014:** Motion by Burdge, second by Paul. Motion carried.
2. **Interim Dean Report:** Blue talked about the fraudulent activity in the grad SMGT program. Requested an updated on departmental graduate marketing efforts at the next GC meeting. Basic core changes to catalog were submitted to the Registrar's Office on time. Lynne Williams said the google search engine is ready to go. It will run June, July and August. The next step is to make landing pages for the grad programs.
3. **Counselor Breakfast:** Terry McGlasson will provide area high school counselors an overview of all graduate programs at this event sponsored by the Admissions Office.
4. **Graduate web page redesign:** Williams spoke of the overall redesign. New web site will launch January 2015.
5. **Graduate Library Program Catalog Copy:** Motion by Burdge second by Paul to approve changes to the Library catalog copy. Clark reminded the Council that the departments are responsible for forwarding catalog copy to the Registrar.
6. **"The Superior Plan":** Clark indicated the next draft will be posted April 4th and an on-campus feedback session will be April 9th 11:30am – 1:00pm.
7. **Good of the Order:** none
8. **Next GC Meeting: April 15, 2014**

Meeting adjourned at 12:17 PM.

Respectfully submitted, Suzie Finckler