

**University of Wisconsin – Superior  
Graduate Council Meeting Minutes**

**October 1, 2013**

**Present:** Clark (Chair), Paul (Secretary), Loonsk, Blue, Harrison, Cross, Notton, Hembd, Masterson, Banks, Burdge, Douglas **Staff:** Finckler **Guests:** Terry Ruzicka, Mary Roggeman, Einerson, Roth, Cherry

**Call to Order:** Clark called the meeting to order at 11:30 AM

**1. Provost- SEM Facilitators:**

**A.** Terry Ruzicka and Mary Roggeman asked the Council about Graduate School retention. Clark talked about Grad School not having a recruiter or budget. Loonsk talked about having advising reports for the Graduate programs. Paul indicated these were already set up for COUN program. Roth talked about how Hobson's is a Twin Cities initiative; it is used only for undergrads and she is tasked only with undergraduate admissions.

**B.** Roggeman asked why students choose UWS. Paul indicated 60% of students in COUN were from Minnesota. Loonsk indicated the Art Therapy program is the only one in the state. Clark attends CESA 12 PAC Meetings and brings information for all graduate programs and attends two – three college fairs/year. Blue indicated the Guidance and Counseling program is assertive in talking to on-campus undergraduate students.

**C.** Roggeman inquired about business relationships. Masterson suggested after school outreach and exploring International student programming. Harrison said majority of Reading majors are from Minnesota. Roth indicated fairs is not what generates enrollment from inquiries and suggested purchasing targeted lists from the state of WI and MN Departments of Education. It was suggested to grow, in the short term, Art Therapy and Guidance and Counseling are most likely. Paul indicated 49 enrolled in G& C which is down 8%, enrollment is through cold contacts and word of mouth, which is good and placement is not tracked. Alumni Office only tracks undergraduate placement. Clark indicated he is asked about bringing back school psych program which was cancelled in 2001. Burge said 17 school psych positions were open in the state during 2012. Masterson said students want only on-line classes but school psych is a people profession. Burdge said market for SPED is in Minnesota.

**D.** Roggeman asked about support services available for graduate students; Paul said COUN classes are in the evening/Saturdays, students have jobs and families. Blue indicated that the Application process is a System process, not a campus one. Hembd indicated the Business and Economics Department Sustainable Management Program marketing happens at the UW Extension in Madison. Cross indicated Library Cert program is a collaborative on with Whitewater (Administrator campus), Oshkosh, Eau Claire which targets teachers. Clark stated that the Educational Administration program is a hybrid Saturday program. Legislation smashed

graduate programs and other schools have lost graduate enrollments also. Viterbo's tuition is less at \$200/credit and St. Mary's hurt us on the Minnesota side. The \$50 graduation fee goes towards student government no part of it goes back to the Graduate Studies Office and currently there is no graduate student representation on student government. Paul indicated this position is not filled regularly. Douglas indicated Graduate Studies needs to utilize Image Now.

2. **Approval of Minutes of September 17, 2013:** Motion by Loonsk, second by Masterson, with friendly amendment for next meeting date to be October 1, to approve the September 17, 2013 minutes. Motion carried.
3. **Associate Dean Report:** Blue approached by a national database called Zinch; undergrads got 60-80 contacts/year and is looking into spending more of the graduate budget towards this. Asked for volunteers to decide how web site could be changed. Loonsk, Burdge volunteered. Hoped all were working towards strategic plans.
4. **Comm Arts: Limited Graduate Faculty Status for Chad Vollrath:** Motion by Notton second by Paul no discussion motion carries.
5. **Proposed Graduate Teaching Load Policy:** Clark noted that La Crosse is only UW campus that had a written policy for Grad Teaching Load of nine credits. Hembd asked how do department determine load for departments; what contributes to ugrad/grad load. Notton said their program could not support the suggested policy as it's not in their framework. Clark asked who wanted to be on a committee to research other campuses. Hembd said this topic is on faculty senate already.
6. **Next GC Meeting: October 15, 2013**

Meeting adjourned at 12:43 PM.

Respectfully submitted, Suzie Finckler

