



Health and Wellness Management

The health and wellness market is growing increasingly competitive. In Wisconsin and across the country, employers recognize that healthy employees are more productive and more engaged. The online Master of Science in Health and Wellness Management program educates highly qualified health and wellness professions to meet this need.

Convenience

Designed for working adults with real-world experience, the online Master of Science in Health and Wellness Management will strengthen and expand your knowledge of corporate wellness and health promotion issues, preparing you for high-level leadership positions at your current organization or at top companies around the world.

Opportunities

Designed with input from industry leaders, the online Master of Science in Health and Wellness Management offers rigorous, multidisciplinary curriculum grounded in strategic planning, program budgeting,

change management, and systems. Students learn how to build bridges between disciplines and develop the ability to assess systems and interrelationships within complex organizations.

Highlights

The UW Master of Science in Health and Wellness Management is intended for students with a bachelor's degree in areas including (but not limited to) community health, health education, kinesiology, exercise science, nutrition, health promotion, recreation management, human resources, or social work; and who have limited education training in the management field.

The program has four prerequisite courses that you will need to complete (or equivalent courses) before taking specific courses. Equivalents or other college/university equivalents may be substituted. The four prerequisite courses are:

- Personal Health or equivalent
- Anatomy and Physiology or Human Biology or equivalent
- Intro to Psychology or equivalent
- Elementary Statistics or equivalent

Faculty

Courses are taught by diverse and distinguished faculty from across the

University of Wisconsin System.

Because the program is entirely online, you can study and do homework whenever you like, wherever you have an Internet connection. Courses have no set meeting times and you never need to come to campus. At the same time, you will have ready access to advisers and faculty by phone and email, and you may take advantage of on-campus resources such as career assistance and the library.

Affordability

Whether you live in Wisconsin or not, tuition is a flat fee of \$725 per credit (36 credits total). Compare this with other adult online degree options and see why the Master of Science in Health and Wellness Management offers you more than a degree – it's a University of Wisconsin education you can afford.

Curriculum

Through a core curriculum plus a capstone experience, this graduate program covers topics including program budgeting, legal and policy issues, strategic planning, change management, systems thinking, marketing, and communication.

This program is a collaborative effort of UW-Superior, UW-Green Bay, UW-Parkside, UW-River Falls, and UW-Stevens Point.

For more information, contact:

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