

## National Survey of Student Engagement (NSSE)

The University of Wisconsin-Superior has conducted the NSSE during each of the past four years. The survey will now be administered every three years, beginning Spring 2009.

We present the survey to all new freshmen and senior students, via email invitations that are sent during the Spring semester. Our response rate has been higher than the national average during each of the surveys we have conducted.

The information presented on our current College Portrait is from the 2008 NSSE administration. Information regarding participation rate and demographics can be found below.

Questions regarding this project can be directed to Jim Miller, Coordinator of Enrollment Research, at [jmiller@uwsuper.edu](mailto:jmiller@uwsuper.edu).

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|  | UW-Superior |      | COPLAC |        | Carnegie Class |        | UW<br>Comprehensives |        |
|--|-------------|------|--------|--------|----------------|--------|----------------------|--------|
|  | FY          | SR   | FY     | SR     | FY             | SR     | FY                   | SR     |
| <b>Response Rate<sup>a</sup></b>           |             |      |        |        |                |        |                      |        |
| Overall                                    | 40%         |      | 38%    |        | 34%            |        | 38%                  |        |
| By class                                   | 39%         | 41%  | 36%    | 39%    | 31%            | 37%    | 37%                  | 40%    |
| NSSE sample size <sup>b</sup>              | 446         | 377  | 14,099 | 13,513 | 61,483         | 60,337 | 15,672               | 15,812 |
| <b>Sampling Error<sup>c</sup></b>          |             |      |        |        |                |        |                      |        |
| Overall                                    | 4.2%        |      | 0.8%   |        | 0.4%           |        | 0.7%                 |        |
| By class                                   | 5.8%        | 6.1% | 1.1%   | 1.0%   | 0.6%           | 0.5%   | 1.0%                 | 1.0%   |
| Number of respondents <sup>b</sup>         | 174         | 153  | 5,049  | 5,311  | 19,173         | 22,066 | 5,830                | 6,266  |
| Total population                           | 446         | 377  | 14,253 | 13,514 | 71,225         | 68,865 | 16,709               | 16,540 |
| <b>Student Characteristics<sup>d</sup></b> |             |      |        |        |                |        |                      |        |
| <i>Mode of Completion</i>                  |             |      |        |        |                |        |                      |        |
| Paper                                      | 0%          | 0%   | 1%     | 2%     | 2%             | 3%     | 0%                   | 0%     |
| Web  | 100%        | 100% | 99%    | 98%    | 98%            | 97%    | 100%                 | 100%   |
| <i>Class Level<sup>e</sup></i>             |             |      |        |        |                |        |                      |        |
|  | 53%         | 47%  | 49%    | 51%    | 46%            | 54%    | 48%                  | 52%    |
| <i>Enrollment Status<sup>e</sup></i>       |             |      |        |        |                |        |                      |        |
| Full-time                                  | 91%         | 78%  | 98%    | 90%    | 95%            | 83%    | 98%                  | 91%    |
| Less than full-time                        | 9%          | 22%  | 2%     | 10%    | 5%             | 17%    | 2%                   | 9%     |
| <i>Gender<sup>e</sup></i>                  |             |      |        |        |                |        |                      |        |
| Female                                     | 61%         | 67%  | 68%    | 68%    | 66%            | 66%    | 64%                  | 63%    |
| Male                                       | 39%         | 33%  | 32%    | 32%    | 34%            | 34%    | 36%                  | 37%    |
| <i>Race/Ethnicity</i>                      |             |      |        |        |                |        |                      |        |
| Am. Indian/Native American                 | 1%          | 4%   | 2%     | 2%     | 1%             | 1%     | 1%                   | 1%     |
| Asian/Asian Am./Pacific Isl.               | 3%          | 1%   | 4%     | 3%     | 3%             | 3%     | 4%                   | 3%     |
| Black/African American                     | 2%          | 1%   | 4%     | 4%     | 6%             | 7%     | 1%                   | 1%     |
| White (non-Hispanic)                       | 87%         | 83%  | 74%    | 75%    | 75%            | 74%    | 87%                  | 87%    |
| Mexican/Mexican American                   | 0%          | 1%   | 2%     | 2%     | 2%             | 3%     | 1%                   | 1%     |
| Puerto Rican                               | 1%          | 0%   | 1%     | 0%     | 1%             | 1%     | 0%                   | 0%     |
| Other Hispanic or Latino                   | 0%          | 0%   | 2%     | 2%     | 2%             | 2%     | 0%                   | 0%     |
| Multiracial                                | 2%          | 1%   | 3%     | 3%     | 2%             | 2%     | 1%                   | 1%     |
| Other                                      | 1%          | 1%   | 2%     | 1%     | 1%             | 1%     | 1%                   | 0%     |
| I prefer not to respond                    | 3%          | 9%   | 7%     | 9%     | 5%             | 7%     | 5%                   | 6%     |
| <i>International Student</i>               |             |      |        |        |                |        |                      |        |
|  | 5%          | 6%   | 4%     | 4%     | 4%             | 4%     | 3%                   | 2%     |
| <i>Place of Residence</i>                  |             |      |        |        |                |        |                      |        |
| On-campus                                  | 59%         | 6%   | 79%    | 22%    | 69%            | 18%    | 81%                  | 10%    |
| Off-campus                                 | 41%         | 94%  | 21%    | 78%    | 31%            | 82%    | 19%                  | 90%    |
| <i>Transfer Status</i>                     |             |      |        |        |                |        |                      |        |
| Transfer students                          | 17%         | 46%  | 8%     | 41%    | 10%            | 45%    | 7%                   | 35%    |
| <i>Age</i>                                 |             |      |        |        |                |        |                      |        |
| Non-traditional (24 or older)              | 11%         | 49%  | 3%     | 28%    | 7%             | 37%    | 3%                   | 23%    |
| Traditional (less than 24)                 | 89%         | 51%  | 97%    | 72%    | 93%            | 63%    | 97%                  | 77%    |

<sup>a</sup> Response rate (number of respondents divided by sample size) is adjusted for non-deliverable mailing addresses, students for whom contact information was not available, and other students who were sampled yet unavailable during the survey administration.

<sup>b</sup> This report is based on information from all randomly selected students for both your institution and your comparison institutions. Targeted and locally administered oversamples (i.e., non-randomly selected students) are not included in this report.

<sup>c</sup> Sampling error is an estimate of the margin by which the *true* score for your institution on a given item could differ from the reported score. To interpret the sampling error, assume that 60% of your students reply "very often" to a particular item. If the sampling error is +/-5%, then the true population value is most likely between 55% and 65%.

<sup>d</sup> Percent of total respondents within each category. These results are *not* weighted.

<sup>e</sup> Institution-reported data. This information was used to weight your Mean Comparisons, Frequency Distributions, and Benchmark Comparisons reports.