Tony Hernandez

by Jasmine Ayers

Tony Hernandez, CEO of Latino Broadcasting Company and Founder of the Immigrant Archive Project, came to UW-Superior on September 23 to give a presentation to over 200 students and staff on the issues regarding immigration reform and the Dream Act. He also shared a couple of his Immigrant Archive Project video interviews that he had produced with young people who shared their personal stories of immigration to the United States. Not only did Hernandez give a presentation to UW-Superior students about his recent project, he had also facilitated an interview live in front of a class.

According to Gabriela Theis, the multicultural student services specialist at UW-Superior, “Tony Hernandez can motivate and serve as a role model for our Hispanic community.”

Community Engagement

Two of our Office of Multicultural Affairs staff members have gone out of their way to go out and make our community a great one.

Retention: Mentorship Program

“So far with the mentorship program Arne and I have gotten along, it’s cool how I can meet someone through this program to help me succeed.” - Sean Milnes.

Mid-September Gabriela Theis, Ivy Vainio, and Kang Her gave a presentation at the Superior Senior High School and Denfeld High School to present the College Student For A Day (CSFAD) program to Hispanic/Latino students. They also represented UW-Superior by talking about the campus and what it has to offer. Once they were finished, ten students decided to participate in the program, which was held on October, 9th.

On September, 11 OMA and the Admissions Office presented “The How-To on College Admissions” at the Washington Center in Duluth. The next session is October, 29th at the Gimaajii Building at 202 W. 2nd Street in Duluth, MN. These college information sessions are for anyone who is interested in learning about college admission requirements, academic programs, and campus/student life program.
STUDENT SPOTLIGHTS

Brandon Gordon
Hometown: St. Paul
Year: Junior
Major/Minor: Digital Cinema/Music
What is one "Fun Fact" about you?: I have recorded three solo mix tapes in Rap.

Meagan Diver
Hometown: Duluth, MN
Year: Freshman
Major/Minor: Majoring in Elementary and Minoring in Early Childhood.
One "Fun Fact" about you?: Besides the fact that I play violin? I can speak and write a little Mandarin Chinese!

NEW & UPCOMING EVENTS

OCTOBER

- Oct. 9: Hispanic/Latino College Student for A Day Program.
- Oct. 29: College Information Sessions for Surrounding Communities.

RETENTION

To kick off the Office of Multicultural Affairs’ Peer Mentorship Program Gabriela Theis, Multicultural Student Services Specialist, has decided to change the name to the Leadership and Mentorship Program. The mentors were able to meet with the mentees for the first time on September 13.

Program’s mission is to assist incoming and transferring students in their transition to college by creating an environment that encourages their success and meets their individual needs. In addition, this program provides leadership opportunities on campus and the community. This initiative is designed to create a solid foundation of connections, resources, and relationships around the campus to help first-year students transition and succeed in the UW-Superior family.

The OMA office held its 17th annual Fall Welcome Reception on September 18 in the Multicultural Center. This reception is to welcome new and returning students, staff and faculty members to the Fall Semester and create important connections that will enhance potential collaborations, friendships, and retention of our multicultural campus members.

Community Engagement

Staff member Ivy Vainio attended, and photographed, the first annual Circle of Generations Powwow on Sept. 14th at the Minneapolis American Indian Center (MAIC). The powwow was coordinated to showcase the MAIC’s achievements within the past year. There were about 132 dancers, 10 drum groups and 400 people who attended. The MAIC plans to have this powwow be an annual event.

Staff member Gabriela Theis gave a presentation to the employees at the Federal Prison Camp (FPC) in Duluth, MN on Sept. 26. The topic for her presentation was "Understanding the Meaning of Language when Communicating across Race."

The Office of Multicultural Affairs staff members have done a great job getting involved with the community and they continue to show their passion and enthusiasm for the Office of Multicultural Affairs as well as the continuous progress within the multicultural community.
American Historic Heritage

September 15-October 15 is the time period in which America celebrates the histories, cultures, and contributions from Hispanic-Americans and their ancestors from Spain, Mexico, the Caribbean and Central and South America.

September 15 is an important day because it marks the day of independence for Latin American countries. Within this month long celebration is Columbus Day (Día de la Raza) which is held on October 12.

Hispanic Heritage month was sanctioned in law on August 17, 1988 but had already started in 1968.

Source: http://hispanicheritagemonth.gov/about/

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