



**The Superior Innovation Initiative: Request for Proposals
Big Pitch Application Form – August 28, 2015**

Instructions

1. Complete this application for the Superior Innovation Initiative.
2. Please review your submission with your department chair or supervisor and obtain signature indicating review.
3. Send electronically your submission to Provost Faith Hensrud (provost@uwsuper.edu) by October 1, 2015.

Your proposal must include: project title and project plan, budget narrative, project timeline, and proposed budget form.

The Superior Innovation Initiative Project Proposal

Project Title:	Campus Recreation Youth Summer Camps
Project Leader:	Nathan Field
Project Leader Email:	Nfield1@uwsuper.edu
Project Leader Phone:	715-395-4647
Unit/Program/Department:	Campus Recreation
Other Project Team Members: Include email, phone	Jarod Meyer – jmeyer49@uwsuper.edu ; 715-395-4651 Krisi Patterson – kpatter1@uwsuper.edu ; 715-395-4611 Donya Shehan-King – DShehan@uwsuper.edu ; 715-395-4609
Project Plan:	
In order to evaluate proposals in a fair and equitable manner, please write your plan according to the following guidelines:	
<p>The Innovation Initiative being proposed is 6 one-week youth summer camps for youth in the Twin Ports area between 1st – 6th grades that would start in June 2016. Each weeklong camp will be held Monday – Friday from 8:30-4:30pm. Each week will be individually themed, and will feature a wide-range of activities that will incorporate the Campus Facilities and Staff. Each week participants will do a site visit to a local area attraction that connects to the week’s theme. There have been several areas on campus that offer youth programming and camps during the summer months, but this programming has been activity/educational specific (i.e. sports camps, educational, etc.). This youth camp program would incorporate a broad range of activities and educational opportunities.</p> <p><u>Sample Weekly Themes</u> Week 1: Outdoor Discovery Week 2: Mini Yellow Jackets Week 3: Wet 'n Wild Water Fun Week 4: Destination Science</p>	



overload compensation. Marketing materials would be designed in collaboration with Campus Life Marketing Intern, which does not require extra funding as this a responsibility of this position.

- Fill out hiring paperwork and submit to Financial Aid

April 1:

- Design t-shirts for participants and include sponsors on back
- Continue social media campaign

April 30:

- Finalize sponsors and donors
- Submit t-shirt order to Screen Graphics
- Finalize all off-site field trip locations

May 1:

- Continue social media campaign

May 15:

- Continue social media campaign

May 31:

- Registration closes

June 1:

- Contact waiting list participants if there are openings

June 13 – 17:

- Camp Staff Counselor Training

June 20 – August 5:

- Camp Sessions 1 - 6

July 10:

- Submit camp insurance report to UW-System for Quarter 2

August 8:

- Meet with Camp Staff to review summer camp program

October 10:

- Submit camp insurance report to UW-System for Quarter 3

November 1:

- Begin planning for 2017