

## Student Retention and Enrollment Committee meeting notes:

Meeting date: 2/24/10 started at 8:05 a.m.

Members present: Dr. Jane Birkholz, Tonya Roth, Nicole Farmakes, Kathy Pykkonen, Jen Bird, Dr. Monica Roth Day, Ryan Kreuser, Ann Miller, Vicki Hajewski -last 10 minutes

Members absent: Dr. Martha Einerson, Dr. Peter Nordgren, Joe Grady, Tim Berg

Guest: LeAnn Brown

Distributed hard copy handouts:

- Minutes of 2-3-10 meeting- two changes were made by Committee
- Higher Learning Commission College Navigator Profile
- Growth Agenda-Additional Student Data-February 23, 2010 (distributed by LeAnn Brown)
- Equity Scorecard Interim Report on Access
- Growth Agenda Educational Attainment Proposed Campus Goals

Faculty Senate was pleased the NSSE data was the basis for the Strategic Plan. However, they felt the plan had more an "intervention" focus. Jane explained as a preliminary plan, that is the case and it will be important to align key issues impacting retention, in order to build upon the plan in the future editions.

Faculty Senate advised an overall direction to be established for the Plan in order to establish priorities. Clarification was provided regarding the role of Department Chairs: In the Plan, two action items involve direct participation by Department Chairs, other references to "Department" refer to faculty members within the department.

Concern was expressed about the lack of involvement with faculty in the Plan. The intent is, however, that faculty have the opportunity to participate and contribute as part of a team through the Project Charters. The Project Charters involve creating cross-functional teams of faculty and staff to address action items of interest and priority, as suggested by the Strategic Plan. Action items, however, can and should be developed and constructed more purposefully than the (broadly-based action items in the Strategic Plan) in order to accomplish a specific purpose or achieve a specific result.

The Higher Learning Commission (HLC) handout was reviewed briefly by the Committee. Jane indicated the HLC teams may want to speak with members of the Student Retention and Enrollment Committee. (Correction: it is unknown what the agenda for the HLC visit team is at this time). They will be on the UW-S campus on March 29 and 30; Old Main 212 will be their document room.

LeAnn Brown, Policy and Planning Analyst from the Institutional Research and Planning Office presented a PowerPoint presentation entitled Growth Agenda, Additional Student Data, February 23, 2010 regarding 7 issues:

1. Students who were admitted after August 1
2. Summary of first year seminar students
3. Exit interview summary

4. Office schedules
5. Majors and minors-# of degrees awarded each year, by program
6. Graduation follow-up survey 2006-2007
7. Veterans # of new transfers and new freshmen

The Student Retention and Enrollment Committee is to look at the exit interview process

Jane will check to see who works on the listing of majors and minors at UW-S

Next meeting: Monday, March 8, 2010 from 8:45 a.m. to 10:15 a.m. in YU, Room 203

A suggestion was made that we flip/flop days so all can attend some of the meetings and those that cannot attend will be emailed/mailed notes and handouts

Meeting adjourned at 9:35 a.m.