

Keeling & Associates, LLC (K&A) Project Team



Richard P. Keeling, M.D.

Principal and Senior Executive Consultant

Since founding K&A, Dr. Keeling has worked with more than 340 institutions and organizations in the United States and Canada over nearly 25 years of practice. Dr. Keeling serves as Public Director on the Board of Directors of the Council for the Advancement of Standards in Higher Education (CAS) and has been president of four professional organizations in higher education. He edited three sequential publications that focus on improving learning: *Learning Reconsidered*, *Learning Reconsidered II*, and *Assessment Reconsidered*. He has published more than 125 articles, monographs, and books, and served as Editor, for two terms, of the *Journal of American College Health*. He has received the highest awards of both the American College Health Association (ACHA) and NASPA-Student Affairs Administrators in Higher Education. Dr. Keeling and Dr. Richard Hersh published *We're Losing Our Minds: Rethinking American Higher Education* (Palgrave Macmillan, 2012); this book argues for substantial change in the culture of higher education to support higher quality and better value in undergraduate education. Dr. Keeling took his bachelor's degree in English with highest honors from the University of Virginia and received his M.D. from Tufts University School of Medicine.



Alex Vasquez, Ph.D.

Vice President, Consulting Services and Senior Consultant

Dr. Vasquez joined K&A in October 2017 after more than 20 years in various positions in higher education, most recently as Dean of Students at Amherst College, where he helped to reorganize and lead the Division of Student Affairs. Dr. Vasquez has direct experience with community-building, improving student success, coordinating institutional diversity and inclusion initiatives, and bringing change to learning in a liberal arts environment. He has broad experience in both student affairs and academic affairs, and has worked in cross-divisional roles to help create a more seamless student experience. He spent 13 years at Wheaton College in Massachusetts in various positions, which spanned in responsibility from academic advising and undergraduate retention to institutional diversity, strategic planning and student leadership development. He earned his Ph.D. from Boston College.



Eric M. Narburgh, M.A.

Consultant and Project Director

Eric Narburgh joined K&A in March 2015 as a Consultant and Project Director, in which role he is responsible for leading client projects, from writing proposals to managing client relationships and ensuring the quality of work on all documents and deliverables, meetings, and communications. Prior to joining K&A, Mr. Narburgh spent eleven years at New York University, first in Development and Alumni Relations and, beginning in Fall 2009, as Director of Operations in the Office of the Dean at the NYU Steinhardt School of Culture, Education, and Human Development. In that role, he served as a key colleague to K&A during their facilitation of the School's strategic planning and implementation process between February 2012 and January 2014. He holds a bachelor's degree in English with honors from SUNY Binghamton and a master's degree in arts administration from NYU.



David Mistretta

Director of Organizational Development

David joined K&A in September 2018 as Director of Organizational Development. As an advisor to the principals, he will focus on internal operations strategy and external engagement with the K&A brand. Previously, David worked at MASS Design Group (MASS), a global non-profit architecture firm that researches, builds, and advocates for architecture that promotes justice and human dignity. Since 2011, he held a succession of roles that prepared him well for his work with K&A, including leading teams and functions for people operations, executive support, IT, and most recently, fundraising & external affairs. David earned his B.S. in Architecture from Roger Williams University in Bristol, RI, and resides in East Boston, Massachusetts.