

# Strategic Planning Guiding Questions

What Should be UW-Superior's highest priority over the next 3-5 years?

What are UW-Superior's most distinctive assets? What strengths should the university build upon in its new plan?

What important opportunities or challenges should not be overlooked in the new plan?

How can UW-Superior remain responsive to the changing needs of students in the future, regardless of how or why they choose to attend?

What student outcomes should UW-Superior prioritize in the future?

What are the most important needs in the community and surrounding region that UW-Superior should respond to in the future?