Strategic Planning Initiative 2013-2014

Report Template for Research Teams

1. Please summarize the major data points and trends your research has highlighted. These are your Key Findings.

Examples (for illustration only)

- Our current graduation rate is XX% which is below our peer institutions’ benchmark of XX%.
- We spend XX% less on student recruitment than our peer institutions.

2. What Conclusions do you draw from your Key findings that are important for the future of the University of Wisconsin Superior? (e.g., programmatic changes, new students groups to be served, new revenue sources)

Example:

- We do not currently have an effective mechanism for assessing regional needs for new programs.

3. Do your conclusions point to any Strategic Choices that we shall want to examine later in the planning process. Are there any significant trade-offs to be considered in this area?

Example:

- We need to find a new way to “market” the fact that our programs combine career preparation in a major with the 21st learning skills that are usually identified as the “liberal arts.”

4. What Outstanding Questions still remain for your research group? What, if any, additional data or information is required?