5 TIPS FOR ENTERING THE JOB MARKET

Beginning a job search can seem like a daunting task. Consider the tips below when starting your search.

**RESEARCH THE JOB MARKET**

It is extremely important to look into all aspects of the job market. Take some time to investigate what the job market is going to be like for someone with your credentials. Start with figuring out what you want to do. Once you have a list of options, you’ll be able to determine the process for finding a job in that field.

**UPDATE AND TAILOR YOUR RESUME**

It is important your resume represents the current version of you. Not only does your resume help advertise you for a job, it is a great confidence booster. It reminds you of your achievements and helps you understand yourself better. It is also important to update your resume to tailor it to the job field and specific position desired. Look at multiple job announcements to gain a better understanding of the overall skills and experience you should highlight, then fine-tune for each specific job posting.

**UPDATE/CREATE A LINKEDIN PROFILE**

LinkedIn is an online social networking site for business professionals. Although structurally it is similar to other social networking sites, like Facebook because you are able to connect with people, LinkedIn is designed specifically for professional networking. It can help you with finding a job, discovering sales leads, and connecting with potential business partners.

**UTILIZE MULTIPLE SEARCH PLATFORMS**

Frequently search for jobs through platforms like Handshake, Indeed, and LinkedIn. All three platforms are great for finding job listings and other important information about your field. Not only can you find great jobs, you can do advanced searches to help you find the best fit for you! These job search engines are easily accessible resources to help expand and narrow your search.

**NETWORK!**

Networking can help you learn more about the job market, and it can help you get hired. It can also help you find out more about possible career options, get the inside scoop on companies and jobs, and connect with people who can boost your career. Making connections with other professionals helps you get your foot in the door. It can also help you gain knowledge from professionals who are already in your desired career field. Start networking today!