UW-Superior Career Services Presents

Graduating in the age of COVID-19

A Guidebook

Inspired by The Washington Center
Introduction

We understand that this is not the world you thought you'd be graduating into. The entire workforce has been turned upside down, many employers have halted hiring, and unemployment is rising rapidly.

We know that this is an incredibly stressful time. You are not alone. We are here to help you!
There are many immediate and long-term actions you can take to increase your appeal to organizations that are hiring: network and connect with professionals online, manage your resources wisely, enhance your competencies, and set action-oriented goals for yourself.

This guide will introduce a variety of resources and ideas you can use to help get through these challenging times.
How to Use this Guide

This guide was designed with you in mind! It will take you through three stages designed to use in chronological order.

Specifically, the guide starts with guidance on the mindset needed to succeed in the age of COVID-19 before moving on to immediate and long-term action steps you can take to thrive upon graduation.

Please know that we are always here for your questions! Contact us at career@uwsuper.edu to set up an appointment with our Career Counselor.
Part One: Getting Started

Before taking any action, we recommend that you pause for a moment and think critically about your approach. These are not ordinary times and you will likely need to stretch your comfort zone and adapt to the world as it is.

Take time to think about this before jumping into action.
The organizations you may have been planning on applying to, may no longer be hiring at this time. This means that you may have to readjust your thinking, and fine tune your strategy to companies that are still hiring.

You may have to compromise, but that's okay! This detour in your career path will be setting you up for future success.

There are many ways to network and stay connected through virtual means. Work on growing your network daily! This will be critical to your success in a virtual world.

How to Network Virtually
You are not alone in this! Together, we are Superior. Reach out to your instructors, advisers, mentors, coaches, and our career services team for help if you need it.

We are here for YOU, and we will get through this time together.
Part Two: Immediate Actions

To successfully enter the workforce today, you will have to be proactive!

We have many resources available to help enhance your appeal to organizations that are still hiring. The following slides will highlight some of those resources we have available to you.
Who's Hiring?

Handshake is Career Services online recruitment platform. All students have an account automatically created with their UWS email and E-hive password.

Activate your Handshake account to:
- Search and apply for jobs and internships
- Post resumes for employers to view
- Register for virtual employer events
- Browse career related resources
- Schedule appointments with Career Services staff

Virtual Job Fairs

Use these links to find a virtual job fair, and tips on how to be successful during a virtual fair.

- Find a job fair
- Tips on how to succeed
- Virtual Job Fair FAQ's

It's important to note that a fair should be free - if not, it could be a scam
LinkedIn Learning
This is a great resource to help expand your skills.

It's also a great tool to build and engage with your professional network. With over 5,000 courses covering all aspects of professional development, they allow you to find opportunities that match exactly what you’re looking for.

Login using your UWS email and E-hive password here.

Please note that this is only available for free up to 180 days post graduation.

Resume Help
A resume and cover letter are of the utmost importance when applying for a job. Career Services has a variety of resources available to help you create these documents.

Visit our website for:
- Resume formatting samples
- Industry specific examples
- Action verb suggestions
- Tips on writing bullet statements
StandOut is a virtual mock interview platform to practice your interview skills.

It allows you to practice answering interview questions in the comfort of your own home and gain feedback from Career Services professionals! Within StandOut you will find over 25 industry specific practice interviews, or you can create your own!

Login using your UWS email and E-hive password [here](#).
Part Three: Resources for Long-Term Success

At UW-Superior, we have many resources available to you post-graduation to help aid in your success.

The following slides will highlight some of those resources available to you.
Our Financial Aid Office has many resources available to help you navigate the financial aid process. Find their resources here.

We know that many students have been affected financially by the COVID-19 outbreak. To help provide some financial relief, UW-Superior and UW-Superior Foundation have dedicated a limited amount of funds to emergency grants for students affected by COVID-19.

The intent of these grants is for immediate and urgent needs, such as groceries, gas, utility bills and other related items.

To apply for this grant, please submit this completed form to finaid@uwsuper.edu.
Alumni Resources

Did you know that Career Services offers free career counseling appointments for one year after graduation?

Find all of our alumni resources for job seekers on our website.
Ask for Help!

At UW-Superior we are committed to YOU and helping you be successful.

This is an unprecedented time for everyone. If you find yourself needing or wanting help, please reach out! We are ready and able to help you through this time.

We are small but mighty, and together we are Superior!

Contact us anytime at: career@uwsuper.edu