



## **BOARD OF DIRECTORS**

### **Position Description**

#### **Foundation Mission:**

The mission of the Foundation is to cultivate, receive, invest, and manage philanthropic resources that support exceptional opportunities for the University of Wisconsin-Superior (“University”), its students, employees, programs, and facilities.

#### **Director Role:**

A Director is a dedicated leader with demonstrated support and commitment to UW-Superior. S/he will ensure the Foundation achieves its mission by providing governance in developing and monitoring policies, articles, and bylaws; ensuring fiduciary responsibilities and donor intent and stewardship are met; promoting and representing the Foundation to internal and external constituencies; and accepting legal authority.

*\*Please note that Student, Ex Officio, and Faculty/Staff Directors are non-voting representatives.*

#### **Director Responsibilities:**

- Fully understand and support the mission and values of the Foundation, and support and abide by the Board bylaws and policies.
- Fully prepare and engage in all Board meetings (in person, by phone, or generally accepted electronic means) unless excused by the President, and support decisions of the entire Foundation Board.
- Serve on at least one (1) Committee and prepare and attend all of that Committee’s meetings in person, by phone, or generally accepted electronic means.
- Assist in carrying out the Board’s financial fiduciary responsibilities including but not limited to: reviewing financial statements, approving the annual budget; ensuring effective fiscal controls and accountability; and monitoring the Foundation’s overall financial performance.
- Bring personal/professional expertise and life experience and that of others to support the Foundation’s mission.
- Serve as an advocate for UW-Superior Foundation, the university, its students, staff, programs, and administration to all constituencies and the general public.
- Make an annual personal financial contribution and participate in promoting the fundraising activities of the Foundation.



**BOARD OF DIRECTORS  
Application**

Thank you for your interest in the Board of Directors of the University of Wisconsin–Superior Foundation. Our Foundation values an inclusive and diverse Board that broadly represents the UWS campus voice. Please review the Board of Director Position Description and then complete the following application. If you have questions, please email Shannon Hoffman, Development Specialist, at shoffm12@uwsuper.edu, or call 715-394-8452.

Name \_\_\_\_\_ Nickname \_\_\_\_\_

Affiliation/Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone (H) \_\_\_\_\_ (C) \_\_\_\_\_

E-mail \_\_\_\_\_

Age \_\_\_\_\_ Gender \_\_\_\_\_ Ethnicity \_\_\_\_\_

1. Please indicate the education, skills, or experience you could contribute to our Board:

Marketing Leadership (Advertising, Sales, Media, Market Analysis)

Financial Leadership (Investments, Accounting, Banking, Insurance)

Institutional Knowledge (Faculty, Staff, Alumni, Community/Corporate Foundation, Higher Education)

Community Leadership (For-Profit, Non-Profit, Public)

Development & Fundraising Leadership (Annual Giving, Major Giving, Planned/Estate Giving)

Corporate Governance Leadership (Leading highly complex organizations, Corporate Governance, Strategic Planning)

Legal Leadership (Audit & Compliance, Contracts, Foundation/Non-Profit Regulations)

Process Improvement Leadership (Growth & Productivity, Project Management, LEAN/Six Sigma)

2. What makes the mission of our Foundation meaningful to you?

3. What skills, perspectives and life experiences will you bring to our Board?

4. Do you have flexibility in your personal and/or professional schedule to accommodate Board and Committee Meetings either in person or by phone?

Application submissions are due **March 1, 2023**. Please submit to Shannon Hoffman, Development Specialist, at [shoffm12@uwsuper.edu](mailto:shoffm12@uwsuper.edu).