

Prepare for the Fair: Dress for Success

Before attending events with employers, plan ahead what you will wear to make a great first impression. Consider your region, climate, and the type of event. It can be helpful to research the typical wear for the industry or specific organization's culture and expectations.

For Career Fairs, employers and attendees tend to wear clothing that matches the general culture of their organization or desired field of work. You will see a variety ranging from business casual to business professional. If you are unsure what to wear, business casual is always a safe bet.

ULTIMATELY

- Consider Personal Hygiene: shower, trim/style nails, style hair (how you prefer)
- Wear clothing and shoes you feel confident wearing
- Ensure your entire outfit is in good condition
- Minimize/Consolidate accessories to keep your hands free during the Fair

AVOID

- Visibly worn clothing: wrinkles, frayed seams, pilling, holes, tears, etc.
 - Jeans with holes
- Athleisure, sweatpants, yoga pants, leggings
- Attire with large text
 - Attire referencing drugs, alcohol, and/or profanity

UW-SUPERIOR CAREER CLOSET

The Career Closet helps students begin a professional wardrobe for school presentations, internships, career fairs, interviews, and more! Students can shop in the Career Closet any time the Link Center is open [Monday-Friday, 7:45am-4:30pm]. The Career Closet contains tops, sweaters, blazers, skirts, pants, dresses, shoes, belts, and ties. Inventory is frequently changing; be sure to periodically check back for new items. UWS alumni can shop up to one year after graduation as well!

THE LINK CENTER

Career Services ▪ Academic Service-Learning ▪ Regional Outreach
Strategic Partnerships ▪ Internships ▪ Community and Voter Engagement ▪ Employer Relations
Undergraduate Research, Scholarship and Creative Activity

CAREER@UWSUPER.EDU | 715-394-8024 | SWENSON HALL SUITE 1601