

MANAGEMENT

Concentration | On-Campus Delivery

School of Business and Economics

UW-Superior's School of Business and Economics (SBE) is led by an overarching goal: to develop effective decision-makers and leaders in both the private and public sectors through a strong, practical business education and comprehensive liberal arts education. The SBE instills in students a passion for excellence, self-confidence, a desire to be a continuous learner and strong leadership skills that they can use throughout their careers. Inside the classroom, students will study under highly qualified faculty members with expertise in their specialized fields as well as extensive business experience in a variety of industries.

Program

Management is one of the five concentrations available as a comprehensive Business Administration major. Whether you're interested in general management, human resources, marketing management, sales management or want to start your own business, a Business Administration – Management degree opens doors of opportunity. Our curriculum has been developed by experienced faculty and in consultation with an advisory council composed of local business leaders who share their expertise and connections to identify and secure opportunities for students.

What You'll Learn

Courses are personalized, interactive and led by instructors with real-world business experience, whether you are studying in-person or online. In addition to the SBE Core courses, management students will have their choice of electives including:

- Business Ethics
- Human Resource Management
- Consumer Behavior
- International Business
- Organizational Behavior and Development



Career Opportunities

Students with a management concentration have improved opportunities for advancement within their current and future workplaces. Graduates pursue careers in a wide range of industries after graduation, working in positions such as:

- Manufacturing managers
- Wholesale managers
- Retail managers
- Healthcare administrators
- Hospitality managers

For questions or to arrange a tour, contact admissions | 715-394-8230

More information at uwsuper.edu/management