

# Professional Introduction

Prepare an introduction (A.K.A. ‘elevator pitch’) to share who you are, where you are in your career journey, where you are headed and how you are unique. You never know when you will meet someone who can help catalyze your future professional path.

View the [CONNECT - Bridging Classroom to Career](#) webpage for more interview preparation support.

- 1 WHO YOU ARE:** Name, Major or interested field of study, professional credentials. (It’s okay to share if you are still exploring these areas!)
- 2 YOUR CAREER JOURNEY OR CAREER DIRECTION:** Let them know the position or graduate program you would enjoy to pursue or possess one day.
- 3 WHAT MAKES YOU DISTINCTIVE:** Share your skills, experiences and/or leadership and how it would fit into an organization, problems you would like to solve, etc.
- 4 OPEN CONVERSATION WITH A QUESTION:** Ask about their career journey, their current professional interests, how they stay up to date with their industry or professional development, etc.

## EXAMPLE TEMPLATE

Hello, my name is [first and last name]. I'm a [academic year/graduate] at UW-Superior and I'm pursuing a degree in [field of study]. I'm seeking to gain experience in the field of [area of interest] to prepare me for a career in this industry.

Throughout my academic, work and extra-curricular experiences, I've been involved in [activities] and developed skills in [NACE competencies relevant to your field]. I discovered I really enjoy [professional endeavor/skill].

Could you tell me more about your career journey? Could you tell me more about your organization's opportunities in [industry/area of interest]?

## YOUR TURN!

Plug in your information and create your professional introduction. Practice speaking in front of a mirror, with friends and family, classmates and professors, and Career Services staff.

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