



Networking PROFESSIONAL INTRODUCTION

1

WHO YOU ARE:

Name, major or intended field of study, professional credentials.
(It's okay to share if you are still exploring!)

2

YOUR GOAL OR CAREER DIRECTION:

Let them know the position you would ideally enjoy to have someday.
"Once I graduate, my plan is to..." or "I'm currently working toward..."

3

WHAT MAKES YOU DISTINCTIVE:

Share your talent, skills, experiences, leadership and how that fits into an organization, problems you would like to solve, etc.

4

END WITH A QUESTION:

Ask about their career journey.
Ask if they know anyone who you should connect next.
Ask how to stay connected for future opportunities.

EXAMPLE:

Hello, my name is [first and last name]. I'm a [academic year/graduate] at UW-Superior and I'm pursuing a degree in [field of study]. I'm seeking to gain experience in the field of [area of interest] to prepare me for a career in this industry.

Throughout my academic, work and extra-curricular experiences, I've been involved in [activities] and developed skills in [NACE competencies relevant to your field]. I've also participated in [activities] and discovered I really enjoy [professional endeavor/skill].

Could you tell me more about your career journey? Could you tell me more about your organization's opportunities in [industry/area of interest]?

TRY IT OUT!

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