

# PUBLIC LEADERSHIP AND CHANGEMAKING

Major | On-Campus and Online Delivery

## Social Inquiry Department

The University of Wisconsin – Superior Social Inquiry Department forms the basis of a sound collegiate education by helping students better understand themselves, their society, and their world. Students are encouraged to apply the tools of the social sciences and humanities to intellectually grow and prepare for a career.

## Program

Have you always wanted to influence change in your community or region but didn't know where to start? The Bachelor of Science in Public Leadership and Changemaking is an interdisciplinary program that prepares students to engage diverse populations in developing solutions for complex issues within local, regional, national, and global communities. This major is unique in the region, producing graduates that are highly sought after by nonprofits, planning agencies, civic and public agencies, Tribal government entities, and several other organizations.

The core courses for the major are taught by professors of political science, philosophy, Indigenous studies, and social work, providing diverse perspectives and backgrounds from faculty with decades of experience. Students select courses from a range of electives offered by five different academic departments and 14 disciplines, allowing students to tailor their program to meet their unique goals. All courses are taught by professors who are passionate about this major and about their fields of study, preparing students for careers that positively impact our society and world.



## What You'll Learn

Students will learn about systemic issues across various populations and regions. They will develop critical skills and gain real-world experience through the required internship and two capstone project-based courses. The major requires only five prescribed core classes including a seminar on Contemporary Indigenous Issues as well as courses on civic intervention and social science research methods. Other required coursework includes courses in communication tools; ethics, civic and social responsibility; current complex issues and their historical roots; and change-making methods, which encompass 12 more credits. The final 15 required credits of the program allow ample flexibility across a broad list of electives, allowing students to customize their major to align with their unique interests.

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“Public Leadership and Changemaking is a very nice major which could influence the whole entire world, and which could make a huge impact on people's life.”

- Kidest Mitiku | Public Leadership and Changemaking

For questions or to arrange a tour, contact admissions | 715-394-8230

More information at [uwsuper.edu/plc](https://uwsuper.edu/plc)

## Learning Outcomes

Upon completion of this program, students are able to:

- Articulate factors that may impact how systems and institutions function
- Identify and apply a range of methods to facilitate change
- Describe and compare how organizations engage in civic interventions
- Recognize and analyze current complex issues and their historical roots
- Describe characteristics of civic and social responsibility
- Use a variety of communication tools to affect change
- Perform technical tasks like budgeting, scenario planning, and grant and report writing
- Gather, evaluate, and analyze information to understand an issue and inform a response
- Work collaboratively with diverse partners to lead inclusive processes
- Design and implement a concrete civic intervention

## Internships, Partnerships, and Outcomes

When creating this major, faculty at UW-Superior solicited input and feedback from community leaders, organizations and Tribal communities across the region to help craft this major into a program that will help meet those diverse needs. This also forged the way for many relationships across the area to aid students seeking internships, career opportunities, and partners on capstone projects.

Employment opportunities upon graduation include careers in community health, sustainable management, urban and regional planning, social and community service, community advocacy, and public relations & community engagement.



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