

TRANSPORTATION AND LOGISTICS MANAGEMENT

Major | On-Campus and Online Delivery

School of Business and Economics

UW-Superior's School of Business and Economics (SBE) is led by an overarching goal: to develop effective decision-makers and leaders in both the private and public sectors through a strong, practical business education and comprehensive liberal arts education. The SBE instills in students a passion for excellence, self-confidence, a desire to be a continuous learner and strong leadership skills that they can use throughout their careers. Inside the classroom, students will study under highly qualified faculty members with expertise in their specialized fields as well as extensive business experience in a variety of industries.

Program

The transportation and logistics management major at UW-Superior is recognized as a leading program nationally due to its numerous awards, industry-inspired curriculum, and exceptional student outcomes. Our location on the doorstep of an international transportation hub provides access to all five modes of transportation: air, highway, rail, marine, pipeline. This proximity supplies students with access to industry tours, networking with local, international and global leaders, and countless internship and job opportunities.

To meet the needs of students balancing work and personal responsibilities, this program is offered both on campus and fully online. Students may choose from one of three graduation plan options:

- A four-year plan earning a B.S. or a B.A. degree in transportation and logistics management
- An accelerated plan that leads to graduating in 3.5 years with a transportation and logistics management major
- A four-year plan leading to a double major in transportation and logistics management and



business administration with a concentration in supply chain management

What You'll Learn

As a student in this program, you'll experience coursework in transportation modal management, supply chain management, environmental sustainability and international trade, which all build upon a strong business management foundation.

Through this program, transportation and logistics management majors will:

- Gain a sound education in business fundamentals and expanded learning in transportation management, logistics and supply chain management
- Acquire real-world experience with field tours, speakers, and internships
- Learn and apply logistics and supply chain theories and tools

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“The faculty and staff were amazing. I feel like I was so well prepared for my career. I didn't have to worry about not knowing things when I got my first job. They connected me with job opportunities and wrote references for me and I know they'll be there for me throughout my career. You just wouldn't find that at a larger school.”

- Halle Kusterman

Transportation and Logistics Management
and Supply Chain Management

For questions or to arrange a tour, contact admissions | 715-394-8230

More information at uwsuper.edu/TL

Scholarships & Opportunities

Numerous scholarships dedicated to transportation and logistics majors are available each year. Nearly 40% of the students in this program receive some type of department-specific scholarship annually.

As an Intermodal Association of North America (IANA) scholarship university, students can tour transportation facilities and participate in the annual IANA Expo and intercollegiate case study competition each year.

Career Opportunities

Transportation and Logistics Management graduates are prepared to take on a wide variety of roles. A few examples are:

- Transportation managers for air, highway, rail, marine, pipeline or intermodal systems
- Purchasing managers
- Warehouse, terminal or distribution center managers
- Inventory managers
- Transportations planners
- Supply chain managers
- Transportation brokers



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