

Deborah J. Augsburger

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Employment

August 2014 – present. **Associate Professor of Anthropology**, University of Wisconsin-Superior Department of Social Inquiry, Superior WI.

August 2008 – July 2014. **Assistant Professor of Anthropology**, University of Wisconsin-Superior Department of Social Inquiry, Superior WI.

Sept. 2003-June 2008. **Lecturer**, Temple University Anthropology Department, Philadelphia PA.

Education

Ph.D., Anthropology, University of Pennsylvania, Philadelphia, May 2004
Dissertation: “Language Socialization and Shift in an Isthmus Zapotec Community of Oaxaca, Mexico.” Advisory committee: John A. Lucy (advisor), Greg Urban (chair), Nancy Farriss.

B.A., History (honors), Earlham College, Richmond, Indiana, 1984

Fellowships, Grant Awards, and Honors

UW-Superior Faculty Development Grant, Summer 2018 (\$500)
UW-Superior Jumpstart Funding, Summer 2013 (\$900)
UW-Superior Faculty Development Grants, Fall 2013 (\$600), Fall 2011 (\$900), Spring 2009 (\$565), Summer 2009 (w/ International Supplementary Funding, \$1,350)
CETL Discipline Grant, Fall 2010 (\$450)
UW-Superior Wisconsin Teaching Fellow, 2009-2010
Temple Research Incentive Fund Grant (\$4,180), 2006
Spencer Foundation Dissertation Fellowship, 1999
Chimicles Teaching Fellowship, Penn's Writing Across the University Program, 1998
Dean's Dissertation Fellowship, University of Pennsylvania, 1997
Garcia Robles-Fulbright award for research in Mexico, 1995

Publications:

In preparation: Book review of Jeffrey Cohen's *Eating Soup without a Spoon: Anthropological Theory and Method in the Real World* for the *Journal of Latin American Studies*.

2011. Jason Karlawish, Barg FK, **Augsburger D**, Beaver J, Ferguson A, Nunez J. What Latino Puerto Ricans and non-Latinos say when they talk about Alzheimer's disease. *Alzheimer's and Dementia*. 2011 March;7(2):161-170.

2007. Review of Medical Interpreting and Cross-Cultural Communication by Claudia Angelelli. *Journal of Linguistic Anthropology* 17(2):289-291.

2003. Traduciendo a la Brujería: "Bruxos, Hechizeros y Hechizeria" en el Vocabulario de Córdoba. [Witchcraft in Translation: *Bruxos, Hechizeros y Hechizeria* in Cordova's Vocabulario] In Ma. Angeles Romero Frizzi (Ed.), *Escritura Zapoteca: 2500 años de historia*. INAH-CIESAS.

1999. How Should Authenticity Count? Language Purism and Number Terms in Isthmus Zapotec. In M. Brody, G. Liebscher and H. Ogren (eds.), *Proceedings of the Sixth Annual Symposium About Language and Society (SALSA)*, Austin, TX.

Presentations:

From Chop Suey to Chow Mein Hotdish: Localization of Chinese Food and Ingredients in the Upper Midwest. Joint 2017 Annual Meetings and Conference of the Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society, Los Angeles, June 14-17, 2017

Intersecting Investigations of Human-Estuary Interactions. Society for Applied Anthropology meetings, Vancouver, April 2, 2016.

Student Perceptions of Cafeteria Food and Healthy Eating. Co-authored with students Mieszko Brikis and Kelsey Moinicken. Poster presentation at the Central States Anthropological Society annual meeting, St. Paul, Minnesota, April 4, 2015.

Affect, Ritual, and Cultural Change in Juchitán, Oaxaca. Part of an invited panel "Change/Strange, Release/Relieve, Long/Belong: Cultural Dynamism and Affect" at the American Anthropological Association Annual Meetings, Chicago, November 20, 2013.

Muestra del Desplazamiento y Mantenimiento del Zapoteco en Dos Vecindades de Juchitán. (Demonstrating Loss and Maintenance of Zapotec Language in Two Neighborhoods of Juchitán). La Casa de la Cultura (Cultural Center), Juchitán, Oaxaca, Mexico. July 19, 2013.

Shifting Signs of Zapotec Identity for Youth in Juchitán, Oaxaca. Latin American Studies Association meetings, Washington, D.C., June 1, 2013.

Wondering and Wandering in the Food Desert. Co-authored with students Kyle Bianconi, Kali Kelleher, and Roberta Reed. Poster presentation at the Central States Anthropological Society annual meeting, St. Louis, Missouri, April 5, 2013.

Making a Mark by Combining Scholarship and Teaching. Part of an invited panel "The Teaching Legacy: Preparing Future Faculty to Set a New Tidemark," American Anthropological Association

Annual Meetings, Montréal, Quebec, November 17, 2011.

El Desplazamiento y el Mantenimiento del Zapoteco tras Nueve Años (The Displacement and Maintenance of Zapotec [in one neighborhood] Over Nine Years). Ninth International Symposium of Oaxacan Studies, Oaxaca, Mexico, July 8, 2011.

Structured Reflection and Reflexive Thinking in Anthropology 101. Poster presentation at the President's Summit on Excellence in Teaching and Learning, Madison WI, April 29, 2010, and UWS Enhancement Day reception, August 30, 2010.

Zapotec Clothing and Language as Embodied Signs. UWS Faculty Seminar, Nov. 19, 2009.

Critical tongues, dangerous conversations: Youth negotiating fear, shame, and pride in speaking Zapotec. Part of an invited panel "Critical Intersections and Dangerous Issues: Considering Indigenous Youth in Language Shift and Language Maintenance/Revitalization Efforts", American Anthropological Association Annual Meetings, San Jose, CA, November 17, 2006.

Between language socialization and language shift. University of Pennsylvania Graduate School of Education Ethnography Forum, February 25, 2006.

Zapotec secondary bilinguals: Seesawing at the tipping point. Part of an invited panel on "New directions for linguistic 'tip'", American Anthropological Association Annual Meetings, Washington, D.C., December 2, 2005.

Interpreting between anthropology and clinical practice: Lessons from a pediatrics workshop. American Anthropological Association (AAA) Annual Meetings, Chicago, IL, November 2003.

War of wits: Joking about rustics and cosmopolitans in Spanish and Zapotec. AAA Annual Meetings, Washington, D.C., December 2001.

Deictically constituted margins of a Zapotec speech community: Ideologies, shifters and language shift. AAA Annual Meetings, San Francisco, November 2000.

Authority, resistance and "legitimate" Zapotec. Voices of Authority, Penn Department of Anthropology Graduate Student Symposium, Philadelphia, October 2000.

Purist awareness and language loyalty in young Isthmus Zapotec bilinguals. La Voz Indígena de Oaxaca/Indigenous Voice of Oaxaca conference, UCLA, May 2000.

Invited Talks

Zapotec language and identity, in casual and formalwear. Anthropology Departments of University of Pittsburgh and University of Missouri-Columbia, January 2006.

Will school be the death of the Zapotec language? Language in Education Brown Bag, University of Pennsylvania Graduate School of Education, November 2002.

Authority, resistance and Juchitán Zapotec. Temple U. Anthropology Dept., Feb. 2001.

Mother's tongue as first and second language: Emergent bilinguals in a Mexican community. Language and Cognition Colloquium, Northwestern University. May 2000.

Mother's milk and bottle babies: Shifting patterns of socialization, language use, and identity in bilingual Juchitán, Oaxaca. Anthropology Departments of: Bard College (December 1999), Pitzer College (January 2000), and Binghamton University (Feb 2000).

Teaching Experience

University of Wisconsin-Superior, Fall 2008 - Present

In Preparation:

- *People and the Environment, ENST 200 (Spr. '18, Spring every year)*

Regular Rotation:

- *Anthropology in the Community, ANTH 335 (Fall '13, '15, subs. odd Falls)*
- *Food, Culture, and Society, ANTH 325 (Fall '14, '16, even Falls)*
- *Environmental Anthropology, ANTH 320 DL (Summer '15, '17, odd Summers)*
- *Environmental Anthropology, ANTH 320 (Spr. '14, '16, even Springs.)*
- *Language, Culture, and Society, ANTH 205 (Spr. '13, Fall '14, Spr. '16, '17)*
- *The Human Experience, ANTH 101 (Every semester)*
- *Cultural Anthropology, ANTH 315 (Spring every year)*
- *Cultures of Mesoamerica, ANTH/HIST 368 (Spr. '10, '11; Fall '13, '15, '16)*
- *Gender in Cross-cultural Perspective, ANTH/WST 310 (Fall '10, Spr. '13 and subs. odd Spr.)*

Special Topics and First Year Seminars:

- *Language, Culture, and Society, ANTH 490 (Spr. '11)*
- *Medical Anthropology (Special Topics), ANTH 490 (Spr. '10)*
- *Anthropology of Gender (Special Topics), ANTH 490 (Spr. '09)*
- *First Year Seminar – Youth and New Media, IDS 104 (Fall '11)*
- *First Year Seminar – Why People Talk Different, IDS 104 Sect. 1 (Fall '10)*
- *First Year Seminar – From Babel to Blogging, IDS 104 Sect. 3 (Fall '09)*

University of Wisconsin-Superior Study Abroad Course, Summer 2011

With Dr. Kathy Hubbard, UWS Fine Arts Department, led a six-credit Study Abroad course: Art and Community in Oaxaca, Mexico. Ten students, equally divided between the instructors. Anthropology students visited archaeological and colonial sites, indigenous communities, a shelter for migrants, and other locations, and took Spanish classes. May 24-June 17.

Temple University, 2003-2008

- *Peoples of Latin America*
- *Fundamentals of Linguistic Anthropology*
- *Methods and Theory in Linguistic Anthropology*

- *Anthropology of Mass Media*
- *Fundamentals of Cultural Anthropology* (writing-intensive)
- *History of Anthropological Theory* (writing-intensive senior capstone course)
- *Cultures of the World*
- *Intellectual Heritage II*

Research Activities:

Summer 2016 – present. **Ongoing research project** into issues of class, ethnicity, gender, authenticity and localization of global influences in the Upper Midwest, using community cookbooks and interviews for primary data.

January – April 2015. **Lead Researcher.** Led three students in a survey project investigating student perceptions of healthy food in Superior, Wisconsin

July 2013. **Summer research.** Conducted interviews, observation, and literature review, in Oaxaca, Mexico and the U.S. on the topic of how Protestant converts balance new religious duties with affective and social ties to traditional Catholic mortuary practices.

January – April 2013. **Lead Researcher.** Led three students in a survey project investigating food deserts in Superior, Wisconsin.

May 2011-January 2012 **Consultant.** Participated with two other researchers (Lisa Larson and Hilary Fezzey) in a project looking at students' development of global competencies in study abroad vs. a campus course. Project was funded by University of Wisconsin System's Office of Professional and Instructional Development.

July 2009-May 2010 **Wisconsin Teaching Fellow.** As a participant in the Wisconsin Teaching Fellows and Scholars Program, received training in Scholarship of Teaching and Learning research, prepared and conducted research into student learning in two sections of ANTH 101. Results were presented in poster form at UW-System Presidential Summit, May 1, 2010 and during UWS's fall Welcome Week, and in report form to OPID in summer of 2010.

July-Aug 2006, July 2005 **Summer research.** Juchitán, Oaxaca. Interviewed some subjects of original study (now aged 15 to 23), performed follow-up sociolinguistic survey of 90+ households.

Nov 2003—Sept 2006 **Consultant,** study of Latino and Anglo Alzheimer's caregivers' concepts of aging and dementia. P.I. Jason Karlawish, MD, Institute on Aging, Philadelphia, PA.

Jan—Mar 2003 **Pro Bono Consultant, CHOP Outpatient Clinic.** Provided linguistic input to planning of workshop on interpreters and language barriers for pediatric residents.

Jan 1996—May 1997 **Fieldwork for doctoral dissertation.** Studied acquisition of language and culture in the bilingual, bicultural city of Juchitán, Oaxaca, Mexico. Methods included ethnographic participant-observation, recordings and transcriptions of family interactions, sociolinguistic interviews with adults and children, measures of language attitudes and abilities with a sample of children ages 5 to 15, and a door-to-door census.

Professional, Academic, and Public Service

Team leader in development of Environmental Studies and Environmental Science majors, Fall 2015 – Fall 2017.

Manuscript Reviewer for *Canadian Modern Language Review*, Spring 2017.

Member, HLC Criterion 2 team, Spring 2016

Member of People & Places Work Group, a group of social scientists in the Twin Ports region engaged in environmental investigation.

Department Representative, Faculty Senate, Fall 2014 to present.

One-semester replacement on Global Education and Awareness Committee, Fall 2013.

Advisor to Anthropology/Sociology Club, Fall 2012 to Fall 2014.

Co-organizer of the Social Inquiry Student Conference, Spring 2013 to 2016.

Mentor to new faculty member, Sarah LaChance Adams, Fall 2011 to present.

Press source: December 21, 2012, aka Mayan calendar transition (Fox 21 TV), Duluth Children's Museum exhibit on race (Budgeteer).

Reviewer, *Anthropological Linguistics*, Summer 2012.

Reviewer of Social Science proposals for UW's Spring 2011 System Summit, December 2010

UWS Personnel Council, Fall 2010 – Spring 2013.

UWS Institutional Review Board, Fall 2009 – 2012.

UWS Women's and Gender Studies Advisory Committee Fall 2008-present.

Invited lecturer for exhibit of National Geographic portraits, Duluth Art Institute, July 8, 2010.

Engagement with the Center for Academic Service-Learning, 2009 to present.